Student Fee Advisory Committee  
January 31, 2011  
3:30 – 4:45 PM  
Cervantes & Velasquez Conference Room  

Meeting Minutes  

Absent: None  
Guests: Referenda Authors; Ellen Ziff  

1. Approval of the Agenda: Agenda approved.  
2. Announcements/Updates  
   a. Amanda introduces Faye Crosby, the new faculty representative to SFAC. Faye is the Provost of Cowell College and a professor of psychology.  
   b. Card for Ellen: Ellen will be joining the meeting at 4:30 pm for a thank you. A card is passed around for everyone to sign.  
   c. SFAC Budget. The Budget is included with the minutes and will be reviewed at the next meeting.  
   d. Picture for brochure: Held over to the next meeting.  
3. Reference Presentations  
   a. Julie Eng and Kelly Crawford present for the Measure 13 Amendment. (Please see ballot statements that were provided for more detailed information)  
      i. Amendment to Measure 13  
      ii. When the original Student Media Council fee passed in 2005, the fee was designated for facilities and equipment. Student Media has been able to secure access to facilities and equipment. Student voice is strengthened, however student needs have changed. Students may not need to buy a camera or computer, but they need to be able learn how to use it, need workshops, education, etc. The amendment changes the wording of the existing referendum to broaden use of existing fee.  
      iii. Student Media Council is united and works collaboratively. The fee amendment will change the governing body for the fee, from a sub-committee of Student Media Council to the full body.  
      iv. Questions from SFAC:  
         1. What is the turn over the current governing body? The sub-committee is formed twice per year, each cycle for funding, one in fall and one in spring  
         2. Will smaller organizations be “snuffed” out because of voting power? No, each organization has two representatives on media council.  
         3. Do start up organizations have access to Student Media Council? A student organization must be registered for six
quarters, then you get a vote, during that time they participate in all aspects of media council.

b. Amendment to Measure 8
   i. Presented by Amanda Buchanan
   ii. Campus student government fee is currently at $7.00 per student per quarter; part of the fee is used for UCSA and USSA dues.
   iii. Students are currently paying $6.67 per student per quarter to the UCSA fees. UCSA puts on conferences, has staff, direct advocacy rights to the Regents and the California legislature.
   iv. SUA want to increase the overall fee by $1.00 so that $1.67 goes to UCSA for dues. Board of Directors has been discussing inequities that exist between the level of dues between the campuses.
   v. Santa Cruz is one of the most active campuses in UCSA, with many UCSC alumni working at UCSA. The fee increase is not only to cover staffing cost increases, it's also going toward travel, conferences, etc. for students.
   vi. This is an appropriate time; we've seen so many fee increases and budget reductions. We've also seen an increase in student voice and advocacy. UCSA members have direct access to Regents. We need to increase capacity to advocate and lobby at the level that we want.
   vii. Questions
       1. If SUA has so much money, why can't they pay increase? Amanda responds that SUA does not have carry forward, there are general funds, however, most of the budget is tied up. The language does specify that the extra $1.00 goes to UCSA dues. There is a movement to increase the fees at all campus in the coming five years.
       2. Do we get more? Yes, we will get more permanent staff assigned to UCSC from UCSA, which results in more interns in UCSA. There will be an increased capacity to taking UCSC students to conferences.
       3. What is the 33% return to aid component? This is a standard so that money is collected for financial aid, to help students on aid pay the fee.

c. Measure 16 Amendment
   i. Presented by James Ramsey
   ii. Proposal is to reduce the fee from $.75 to $.70.
   iii. The funds assist the operations of SCOC, which appoints students to academic senate committees and campus wide committees.
   iv. There have been issues with appointing students to committees and SCOC has carryforward. Most of current carryfoward is coming from the money that's not allocated to committee rep stipends, or if an intern is higher later in fall or winter quarter.
   v. Amendment also opens up the % of how monies will be spent to provide SCOC more flexibility. This will cut about $750 from SUA's budget annually.
vi. The fee amendment will provide more autonomy, and save students money.

vii. Questions
    1. Regarding the % guidelines change? There will not be a fixed monetary quantity.

d. New Fee: Cultural Arts
   i. Katie Ventura and Sarah present
   ii. Proposed new fee to move forward with expansion of cultural arts.
   iii. UCSC is the only UC in the system with a multi-cultural theater arts group. Currently, the group is Rainbow Theater and AATAT. Other groups such as Los Mejicas, Filipino Group, etc also participate
   iv. Cultural Arts has been alive for about 5 years, however, AATAT and Rainbow Theater have been around for about 18 years. Measure will provide CAD Director with more support.
   v. Proposing 1) programming 2) staff 3) equipment, which ensures the continuation of programs that support the mission of the university. Staff would be students and professionals to manage facilities and equipment. People would be trained.
   vi. Increase diversity of campus. Here is a way to support diversity. Increase campus wide awareness of under resourced communities, provide opportunity for voice, etc.
   vii. The fee will allow Cultural Arts to bring in more professional productions, large scale productions, support student performances and create a connection between the student organizations; provide portable equipment that can be used in any campus venue.
   viii. Benefits: Retention – there are amazing testimonials from alumni regarding their participation in theater groups. Create jobs for students, learn practical cultural and performance studies. Creating workshops where students will learn the business aspects of managing performance spaces and performances. Learn about grant writing, etc.
   ix. Governing Board would provide professional experience for students. The governing board will be comprised of 2 professional staff, rep from SUA and a rep from each of the organizations that are part of CAD, CAD alumni and a rep from the space where the group is housed.
   x. Question:
      1. Are you building a facility? No, the focus is on programming and equipment.
      2. Where would equipment be stored? We are looking at different venues on campus to secure a home base for the equipment storage.
      3. Expenses are not tied up percentage wise, between equipment, staff, programming.
      4. How did you arrive at the fee level? How much of the fee will go to one-time expenses? $5.00 was a starting point. From our
experience putting on productions, and how much things cost, and considering one-time expenses, we came up with $5.25.
5. Accounted for storage space costs? We are going to look into this. Depends on whether we have a set space.
6. Is $5.25 minimum? Yes, trying to keep the costs as low as possible.
7. Comment: since there is no space identified, could you write the fee so it doesn’t kick in unless you identify space.
8. Comment: you mentioned this is about your priorities, what about having an end date? Students in the future could have different priorities.
9. Where does funding come from now? Three of the groups – FSA, Los Mejicas, Indian Student Organization cannot afford to use the main stage. The groups can not cover the expenses of a production with ticket sales alone.
10. Issue identified – the problem and the solution don’t add up. For instance, maybe it needs to say, the fee will pay for the rental fees. Response: main idea is to have space, but the main idea is to bring together the different groups under one organization, and put on more productions. The governing board will be a resource to groups to help identify how to spend the funds.
11. Comment: This is a big gamble, to collect the fee if you don’t have a secure space. Main focus for the funds is not the facility, it’s on the productions, support to organization, portable equipment.

e. New Fee: Universal Access Fee
i. Presenter: Beth Diesch
ii. Services will benefit all students on campus.
iii. ADA currently requires that all public structures be accessible to all. There is no permanent funding from the federal government for ADA compliance related expenditures.
iv. After return to aid, and OP assessment, the fee will collect approximately $154K annually.
v. Susan Willats, from ADA, says that power assist doors are the most frequently asked for accommodation on the campus.
vi. Academic resources: The DRC reports a major gap for interpreters for events sponsored by student organizations. Deaf students are expressing interest in participating in full campus life. It costs about $45-$100 for an interpreter per hour. A 2 hour guest speaker event would cost a student organization $120. Over a hundred student organizations, and there is only a $10,000 fund for annual sign language interpreters expenses. One deaf student requires $50K per year for all classes, activities.
vii. Governing body will be a 10 student governance group – will include 5 student volunteers from DRC and 5 students at large, along with ADA Compliance Officer and DRC Director.
viii. DRC serves about 500 students per year. They also serve students with temporary disabilities.
ix. The fee will improve access to campus facilities.
x. Questions
   1. Required by law? Yes, but ADA gives no funding.
   2. What kind of budget does ADA compliance officer and DRC have? The fee funds will be divided around 50-50 to ensure that both academic and facilities have access.

4. Thank you Ellen
   a. The group presents Ellen with a cake, flowers and a card and thanks her for her hard work and dedication for the last 20 years.

Next Meeting:
February 7, 2011
3:30 – 4:45 pm
Amah Mutsun Conference Room
Presenters: Carolyn Dunn and Nancy Kim, Resource Centers