March 30, 2015

ALMA SIFUENTES
Associate Vice Chancellor, Campus Life

Dear Alma:

Re: 2014-15 SFAC Funding Recommendations – Retention Services

The Student Fee Advisory Committee (SFAC) was charged with reviewing funding proposals for the allocation of Student Services Fees and Measure 7 Student Programs Fees, and employed a data-driven approach using established criteria and metrics. I am pleased to approve the following one-time allocations to your units, consistent with the recommendations submitted by the SFAC.

Career Center: The proposed Career Center (CC) Hub peer adviser program will aim to connect students with peers who can advise on and encourage use of the services available at the Career Center. Advisers will be assigned to specific regions across campus. Student Service Fees in the amount of $18,000 will be provided to pilot this program in 2015-16 and 2016-17.

In 2012-13, the Career Center proposed funding for stabilizing and expanding the Peer Advising program, which provides students with career development support. $28,500 in permanent funds was provided in 2013-14 for five new divisional and three new general peer advisers. In addition, $9,000 in one-time funds for two years was provided for an additional peer adviser each in the pre-health and pre-law areas.

The pre-health and pre-law peer advisers provide assistance to students in extremely competitive and challenging career pathways. The programs enable students to locate, prepare for and attain career opportunities they may have otherwise missed. To continue support of these positions, $9,000 in Student Service Fees will be provided in 2015-16 and 2016-17.

Learning Support Services: The Academic Mentorship Program focuses on early intervention for first generation college students and/or students from economically disadvantaged backgrounds identified to be in the early stages of academic difficulty. The program provides mentorship to these students through academic tutoring and development of learning skills. $29,000 in Student Services Fees will be provided to fund this program for half of the winter quarter and all of the spring quarter in the 2014-15 academic year. Given the timing of funding approval, you may adjust how this program will be implemented (for example, by focusing on spring quarter 2015 only or by including parts of spring and fall quarters). Please be prepared to report on the outcomes and effectiveness of the program.

Retention Services – Crossing the Finish Line (CFL): In 2012-13, funding was approved for two years in support of this program. CFL is designed to improve retention and graduation rates of first generation, low income and educationally disadvantaged college students by reaching out to students who have put their education on hold or nearly completed their degrees but were denied graduation due to lack of meeting certain requirements. The SFAC did not recommend continued funding for 2014-15, since the cost of the program is relatively high and there was a lack of clarity regarding how many students actually benefited from the program. You may want to consider reallocating funds internally to continue the program for one year at a minimal level if you believe additional data would lead to support for a revised funding proposal next year.

Retention Services – Facilities: Expenses currently exceed funding available within Retention Services for maintenance of Student Service Fee-funded facilities that house various Retention Services units. These facilities include the Cardiff House, Cantu Center, ARCenter Café and the
third floor of the BayTree Building. Without dedicated facility funding, programing budgets will be impacted and student services will be reduced. In 2015-16, $23,000 in Student Services Fees will be provided to help bridge the facility budget shortfall. I ask that staff from your office and Planning and Budget evaluate possible longer-term solutions to this issue.

Services for Transfer and Re-entry Students (STARS): Kresge College has previously provided funding support for the STARS Peer Mentoring program, which employs student mentors as a first-line point of contact for transfer and re-entry students. However, that funding is no longer available. To allow the peer mentoring program to continue in 2015-16, $7,095 in Student Service Fees will be provided.

Primary STARS programming has also been supported by Kresge College funding that is not expected to continue in 2015-16. This programming includes the Fall new student gathering, faculty dinners, and printing of the STARS Survival Guide. Support for this programming in the amount of $4,000 in Student Service Fees will be provided in 2015-16.

The Smith Renaissance Internship Program supports student interns volunteering at local agencies, including the Walnut Avenue Women’s Center, the Boys and Girls Club, The Homeless Shelter, and the Diversity Center. For 2015-16, $19,800 in Student Services Fees will be provided to support the participation of 15 students in this program.

An additional proposal was received requesting funding for lecturers to teach Kresge 25, Successful Transfer to the Research University. The SFAC did not recommend funding for this request because use of Student Service Fees and Measure 7 funding for direct instruction is not allowable within University policy. Please ensure that appropriate fund sources are used in support of this class.

Separately, your unit managers will receive additional information from the SFAC regarding each proposal, the basis behind their recommendation, specific feedback and any requests for reporting or data gathering. This information will be crucial if funds are available in the future and your units choose to request renewed funding for these programs or allocations for new activities.

If you or your staff has questions about your allocation, please get in touch with Jackie Lemus in the Planning and Budget Office at extension 9-4316 or e-mail jackie@ucsc.edu.

Sincerely,

[Signature]

Alison Galloway
Campus Provost and
Executive Vice Chancellor

cc: Vice Chancellor Delaney
SFAC Chair Green
Budget Analyst Lemus
Executive Director Reguerin