February 5, 2014

ALMA SIFUENTES
Associate Vice Chancellor, Campus Life

Dear Alma:

Re: 2013-14 SFAC Technology Funding Recommendations

The Student Fee Advisory Committee (SFAC) was charged with reviewing technology funding proposals for the allocation of Student Services Fees this year. I am pleased to approve the following allocations to your units, consistent with SFAC’s recommendations.

Learning Support Services: Funding is provided over a three-year period (2013-14 through 2015-16) to implement a new online data management system, TutorTrac. TutorTrac will enable students to connect with tutoring services in a more streamlined fashion. Staff will have less clerical work as certain processes become automated, and the system tracks data to allow for various reporting and analyses to be conducted regularly.

Up to $8,979 will be provided in 2013-14. The initial year amount consists of one-time set-up costs (which includes a lifetime license) of $6,780 and $2,199 for yearly maintenance and support expenses. An additional $2,199 will be provided in 2014-15 and 2015-16 for the annual maintenance as the system continues to be utilized in those years.

Academic Resource Center (ARC): Funds are provided to convert space at the ARC to a technology-enabled environment. Students will be able to access academic and student resources to support their retention, graduation and overall success. Up to $20,300 is available for the purchase of 10 voice recorders to support DRC students and English language learners, 10 desktop computers for the ARC and 12 laptop computers for short-term checkout by students.

Career Center: Funding is provided to furnish students and student employees with updated computing equipment. Specifically, up to $10,000 will be available for the following: one laptop for use by peer advisers to advise other students; memory upgrades for existing computers; desktop computers for the computer lab and student hub; a larger screen desktop for the marketing students; and a Creative Suite software package.

Services for Transfer & Re-Entry Students (STARS): Up to $4,350 will be available to purchase two new desktop computers for STARS staff. Funding is also provided for two new printers to be used by both STARS staff and students to print documents related to classroom assignments.

Asian American/Pacific Islander Resource Center: Up to $3,000 will be available to purchase a new laptop for use by interns, memory upgrades for existing laptops, and a Creative Suite software packages for the computers.

Your unit managers may receive additional information from the SFAC regarding each proposal, along with any specific feedback that SFAC may have. Note that funding will only be provided
to reimburse actual expenses, as approved above. As expenditures are completed, please forward a summary of actual costs to Free Moini in the Planning and Budget Office (extension 9-4304 or e-mail fbmoini@ucsc.edu) for reimbursement. Questions about these allocations should be directed to him as well.

Sincerely,

[Signature]

Alison Galloway  
Campus Provost and  
Executive Vice Chancellor

cc: Vice Chancellor Delaney  
SFAC Chair Fangon  
Assistant Director Moini