

MEASURE 1

Student Transit Fee Increase

Shall the undergraduate and graduate students of the University of California, Santa Cruz increase the quarterly Student Transit Fee by \$10.00, commencing in Fall 2002 and continuing indefinitely, in order to fund expanded campus transit services and on-demand Santa Cruz Metropolitan Transit District (SCMTD) "Night Owl" transit services? This change would increase the quarterly Student Transit Fee from \$59 per quarter to \$69 per quarter. If this measure passes, Transportation and Parking Services (TAPS) agrees not to request an increase to this fee for four years (until Fall 2006).

MEASURE 1 BALLOT STATEMENT

In the seven years since the current Student Transit Fee was approved in Spring 1995, Santa Cruz Metropolitan Transit District (SCMTD) student ridership has grown by more than 32%, while campus shuttle service hours have increased by more than 50%.

The proposed fee increase will:

- Sustain and expand the campus shuttle service by approximately 22% over the next five years;
- Support introduction of a new on-demand SCMTD "Night Owl" transit service, operating within the City of Santa Cruz from midnight until 3 a.m. Friday and Saturday nights during the academic year;
- Support a similar "Night Owl" transit service operating from midnight until 2 a.m. Sunday through Thursday during the academic year; and
- Contribute toward the acquisition of buses for the Campus Shuttle system, to sustain and expand its carrying capacity and reliability.

PRO/CON Statements for Measure 1

Pro: Ian Ellis, Porter Senate Chair

This is an incredible opportunity for the UCSC community. The Night-Owl program will save lives. I urge all UCSC students to vote yes on this measure.

Pro: TAPS (Transportation & Parking Services)

An affirmative vote in favor of Measure 1 means more buses operating more hours to serve the campus community. Voting Yes on Measure 1 will:

- Introduce responsive, on-demand Metro transit service until 2 a.m. weeknights and until 3 a.m. weekends to provide a reliable and secure way to get around town and the campus after midnight;
- Expand Campus Shuttle services, including additional Night Shuttle service and new Day shuttle routes; and
- Ensure that the Campus Shuttle fleet has ample buses and shuttles in operation to move you to and from class, around the campus and around town.

For many decades now, UCSC students have taken the lead in the United States in voting to support public transit alternatives. We all know the financial costs, environmental destruction, pollution, and congestion that results from dependence upon the automobile. A YES vote on Measure 1 is the single, most significant thing that UCSC students can do for the environment this spring quarter. And we can do this while meeting our own needs for more frequent and less crowded buses and improved late night transit service.

Continue the UCSC tradition of supporting alternative transportation and public transit. Vote Yes on Measure 1 for a better campus and a better community.

Con: None submitted.

