

## **Measure 50: Measure to Increase Student Voice.**

**Ballot Type:** Altering an Existing Fee Referendum

**Ballot Author:** Student Media Council

### **Ballot Information**

Shall the undergraduates of UCSC amend the Student Media Council fee, Measure 13, beginning Fall 2011? This revision will increase student governance and student access to this fee, by:

- 1) placing allocations of funds under the control of the full Student Media Council instead of a subcommittee; and
- 2) allowing students to allocate funds to meet the needs of all Student Media rather than restricting it to the purchase of equipment and improvement of facilities.

*There is no new fee associated with this measure, only a change to broaden the use of an existing fee.*

### **Summary Points**

- No additional new costs to undergraduate students
- Fee amendment begins Fall Quarter 2011
- Fee amendment is sponsored for undergraduates on the ballot by resolution of the Student Union Assembly
- The Student Fee Advisory Committee endorses this fee amendment, as it better democratizes the funding process for Measure 13 funds.
- Student consultation method: Initial consultation has been made with members of Student Media Council. Media Council members represent the staffs of each of the different student media organizations, which in total amounts to several hundred students. The Media Council representatives consulted with the staffs of their organizations regarding the proposed amendment prior to agreeing to the proposed changes. All representatives agreed to propose a change to the Measure 13 language.

### **Ballot Statement**

Measure 13, The Student Media Council Fee was passed in 2005 to provide funding for equipment, software and facilities improvements to support registered campus student media (television, print, and radio) organizations. The approved fee level is \$3.20 per student per quarter and generates approximately \$142,925 in revenue annually (assuming average enrollment of 14,888 undergraduate students). At the end of fiscal year 2009-10, this fee had a balance of \$66,411 available.

Since this time, the Student Media Council has increased the availability of equipment, software, and facilities for students producing journals, newspapers, radio and television broadcast programs, and web sites. There is a growing need to provide students with an array of support services to complement the available equipment. For example, students need advising and

technical support, workshops and classes, start-up costs for new media organizations, equipment maintenance, and occasional other operating costs.

The original Measure 13 fee delegated decision-making authority to a subcommittee of the governing Student Media Council. This subcommittee comprised only one representative each from the radio, print, and broadcast organizations, as well as a faculty and a staff member.

The Student Media Council is an active governing body representing registered student media organizations. This amendment ensures that all officially recognized voting members of Student Media Council will have an equal vote in allocating funds.

**Endorsements**

City on a Hill Press, TWANAS, On the Spot, Banana Slug News, Chinquapin, Fish Rap Live!, Matchbox Magazine, Leviathan, KZSC