

## **Measure 47: Student Government Fee Amendment**

### **Ballot Type**

Altering an Existing Fee Referendum

### **Ballot Author**

Student Union Assembly

### **Ballot Information**

Shall the undergraduates of UCSC provide \$1.50 per student, per quarter, of additional funding for the University of California Student Association, the official collective voice of the UC students which advocates on our behalf for affordability, access and quality in the UC system, by increasing the existing Student Government Fee, from \$7.00 to \$8.50 per quarter, per student, beginning Fall 2011?

### **Summary Points**

- Increased undergraduate compulsory fee of \$1.50 per quarter, per student.
- Fee increase begins Fall Quarter 2011 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduates enrolled in the fall, winter, spring, and summer quarters.
- Fee increase will generate approximately \$68,335\* in academic year 2011-2012, the first year it is in effect (in addition to revenue already generated by the Student Government Fee and its associated amendments).
- This fee includes a 33% Return-to-Aid component on the \$1.50 increase, in which 33% of revenue will automatically go to financial aid to help those students who are on financial aid, cover the expense of the fee. This will be approximately \$22,550 per year.
- Fee is sponsored for undergraduates on the ballot by the Student Union Assembly
- The Student Fee Advisory Committee (SFAC) endorses this measure because UCSC students will directly benefit.
- Student Consultation Method: UCSC involvement with UCSA has increased dramatically in the past 5 years. Two consecutive UCSA Presidents were UCSC students, and a current staff member graduated from UCSC just 1 year ago. Consequently, UCSC should increase our financial support of UCSA as well. At SUA meetings, officers have noted the recent growth in conference applications demonstrates that UCSC students want to increase their involvement and investment in UCSA. The SUA budget has increased allowances for conference attendance due to this demand. Nonetheless, SUA must turn away many applications to attend UCSA conferences. By increasing UCSC membership dues to UCSA, the registration fee for conferences will potentially drop, allowing UCSC to bring even more delegates. We must work to increase our capacity within UCSA above and beyond conference attendance.

\*Three quarter enrollment estimate based on the average 2009-2010 quarterly enrollment of 14,888

### **Background Information:**

The Campus-wide Student Government Fee has existed at UCSC since 1986. Effective Fall Quarter 2003, the fee was increased to its current level of \$7.00 per quarter and generates approximately \$312,648 in revenue annually, with no return-to-aid requirement.

Currently, \$0.67 per student per quarter is used to pay the minimum contribution to guarantee automatic membership into the University of California Student Association. The remaining funds are used to provide resources to outreach to the undergraduate student body and to hold events, which promote discussion, debate, and awareness of undergraduate issues from a variety of perspectives.

At the end of fiscal year 2009-10, this fee had a balance of \$164,140 available (of which about \$129,000 was available to SUA and \$35,000 spread across a variety of student organizations).

- Please note that the portion of the Student Government Fee that allocates \$0.67 to UCSA membership dues is an earmarked cost and can therefore not benefit from the carryforward balance associated with the other purposes in the fee.

**Ballot Statement:**

UCSA helps UC students across the state face challenges related to rising fees, financial aid, student services, and attacks on educational quality. UC students are stronger with a collective voice and UCSA allows UC students to pool resources, information, research, and build student power system-wide to win victories that individual campuses cannot win alone. UCSA manages a democratic process by which all campuses are represented and provides a critical space for students to organize.

The Student Union Assembly (SUA) is UCSC's campuswide undergraduate student government, run by students for students. The SUA is a coalition made up of six elected officers, three representatives from each college, and one representative from African/Black Student Alliance (A/BSA), Asian Pacific Islander Student Alliance (APISA), Gay Lesbian Bisexual Transgender Network (GLBTN), Movimiento Estudiantil Chicano/a de Aztlan (MEChA), Ethnic Student Organization Council (ESOC) and Student Alliance of North American Indians (SANAI). In the current climate of increasing fees and large-scale budget cuts, it is crucial to dedicate student fee money to work on issues that directly improve our student experience. If the fee increase is approved, UCSC's financial contribution to the University of California Student Association will increase from \$0.67 to \$1.67 per student per quarter and demonstrate our belief in the mission of the UCSA (UC's system-wide student run, student lead organization). The remaining \$0.50 will be used for financial aid. Participation in UCSA allows us to directly advocate to the Regents and the California legislature.

By increasing the capacity of UCSA, we increase the scope of issues we can have an active hand in. An increase in UCSC membership dues would provide more resources for students, including but not limited to research, education, training, strategy, and advocacy on higher education issues and enable students to take action in many different forms. UCSA would provide more policy, administrative and grassroots organizing support to students regarding legislative, budget and Regental issues. UCSA would be able to devote more resources toward campaign strategy and planning, and produce more campaign materials.

- Campaigns on the UCSA level have ranged from saving the Cal Grant, advocating for the DREAM Act, the College Affordability Act, Graduate student health care (GSHIP), secured fee freeze and rollback in years past, raising Return to Aid to 33%, supported institutionalization of campus climate committees, and system-wide holistic admissions adopted by the UC Regents this year.

In addition, this fee will continue to provide resources to outreach to the undergraduate student body and to hold events, which promote discussion, debate, and awareness of undergraduate issues from a variety of perspectives.

This measure allows funding for educational activities such as:

- Campuswide events
- Concerts
- Disaster relief fundraisers
- Rallies
- Teach-ins
- Educational forums
- Annual GrassRoots Organizing Weekend
- Students of Color Conference
- Women of Color Conference
- UCSA Student Lobby Conference in Sacramento, CA
- USSA GrassRoots Legislative Conference in Washington, DC
- UCSA and USSA Congress

**Endorsements**

Seeking sponsorship from the SUA and college student governments along with student orgs

## **Measure 48: Universal Access Fee**

### **Ballot Type**

Establishing a New Fee

### **Ballot Author**

Beth Diesch and Jeremiah Jimeno

### **QUESTION:**

Shall a permanent Universal Access Fee of \$5.00 per quarter be assessed to all undergraduate and graduate students, effective Fall 2011, to provide funds to enhance functionality in student-fee buildings, expand transportation options, and improve equal accessibility and academic opportunities for all students and guests, especially those who currently have difficulties accessing programs or services on campus?

### **SUMMARY POINTS:**

- New undergraduate and graduate compulsory fee of \$5.00 per quarter.
- Fee begins Fall 2011 and is a permanent fee with no ending date (see the Conditional Sunset Clause).
- Fee will be assessed to all undergraduate and graduate students enrolled in the Fall, Winter, and Spring quarters. The fee will not be assessed during summer session.
- Fee will generate approximately \$244,980 in the academic year 2011-2012\*, the first year it is in effect.
- This fee includes a 33% Return-to-Aid component in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid cover the expense of the fee. This will be approximately \$80,843 per year.
- The Student Fee Advisory Committee endorses this measure.
- Fee is sponsored for placement on the ballot for undergraduate students by resolution of the Student Union Assembly and by approval of the Dean of Graduate Studies for graduate students
- Student Consultation: Student opinions and suggestions regarding the language and spirit of this referendum have been gathered through a survey distributed through the Disability Resource Center over the course of a two-month period in 2011. Open-ended questions included opinions as to the locations on campus that were difficult to access as well as ways in which student facilities and programs could be enhanced to benefit all students in the UCSC community.

\*Three quarter enrollment estimate is based on the average 2009-2010 quarterly enrollment of 14,888 (undergraduate) and 1,444 (graduate).

### **BALLOT STATEMENT**

The campus currently provides funding for accommodations under the Americans with Disabilities Act in a number of ways, both people with both permanent and temporary disabilities. The Disability Resource Center (DRC) currently receives an annual allocation of \$158,291 to provide students with academic and programmatic accommodations. The funding is primarily used to provide interpreting/captioning services for students with hearing impairments,

adaptive equipment or software, alternate media or transcription services (such as audio books or Braille translation of class materials), and note takers, proofreaders, readers and scribes for students with hearing, visual or learning disabilities. Due to variability in the number of individuals requiring accommodations from year-to-year and the types of services needed, expenses may be more or less than the annual allocation. Any unused funds carry forward to the next academic year.

The \$5.00 fee will provide additional funding to be spent at the discretion of the ADA Compliance Officer (or equivalent position) and the Director of the DRC for the purpose of enhancing student fee funded facilities, expanding transportation options, increasing support services, and any other program or facilities support as needed to improve accessibility. The income generated by this fee will supplement the existing campus resources (not replace them) in order to enhance accessibility.

The Universal Access Fee will cover one-time expenses for student-fee funded facilities to enhance accessibility at UCSC, and also provide ongoing funding to make student-initiated and/or student-funded programs more accessible. Funds remaining at the end of each academic year are to be kept in reserve and distributed the following school year.

The ADA Compliance Officer (or equivalent position) will work with the Director of the DRC and an advisory committee of no fewer than three students from the DRC and two student volunteers from the general campus (one undergraduate identified through the Student Union Assembly's Student Committee on Committees and one graduate student through the Graduate Student Association) to provide guidance on spending the funds. These five individuals will meet at least once per academic year to review how referendum monies are spent and to recommend to the ADA Compliance Officer (or equivalent position) and DRC Director options for prioritizing fund allocation for the upcoming year.

This \$5.00 fee can provide funding for (but not limited to) the following:

- Enhancements to student-fee funded buildings (e.g. Power-assist door openers, wheelchair ramps and lifts, etc.)
- Programmatic access to student-initiated or student-funded programs, such as captioning or sign language interpreters for students and guest speakers.

The funds should be distributed with the sole purpose of improving access to facilities and programs for all students within the UCSC community and guests of UCSC.

#### CONDITIONAL SUNSET CLAUSE

In the event that the year-end balance exceeds a total of \$80,000 in a fiscal year, the Universal Access Fee will not be collected until the fall quarter following the year in which the carry-forward balance drops below \$80,000.

Endorsements:

College Ten Senate

Merrill Student Government

Stevenson Student Council

Student Media Council

TWANAS

## **Measure 49: Cultural Arts and Diversity Fee**

### **Ballot Type**

Establishing a New Fee

### **Ballot Author**

Cultural Arts and Diversity Student Interns

### **QUESTION:**

Shall undergraduate students provide funding to the Cultural Arts and Diversity Center for the support of student-directed cultural arts performance organizations and campus-wide cultural programs by establishing a new compulsory fee of \$5.25 per quarter per student beginning Fall 2011?

### **SUMMARY POINTS**

- New undergraduate compulsory fee of \$5.25 per quarter, excluding summer session.
- Fee will begin Fall Quarter 2011 and is a permanent fee with no ending date.
- Fee will be governed by a Board of Directors comprised of a student-majority.
- Fee will generate approximately \$234,486\* in 2011-2012.
- This fee includes a 33% Return-to-Aid component in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid cover the expense of the fee. This will be approximately \$77,380 per year.
- Fee is sponsored for undergraduates on the ballot by petition signed by 10% of registered undergraduate students.
- The Student Fee Advisory Committee (SFAC) endorses this measure because it supports a unique program focused on direct services to students and helps to retain a diverse, cultural and artistic program on the UCSC campus.
- Student consultation: Students led multiple focus groups to assess student needs and develop goals for student cultural programs on campus.

\*Three quarter enrollment estimate based on the average 2009-2010 quarterly enrollment of 14,888

### **BALLOT STATEMENT**

This student-governed fund will bring nationally known cultural arts performers and speakers to UCSC and will foster the growth of student-directed cultural organizations such as UCSC's award-winning Rainbow Theater and the African American Theater Arts Troupe, as well as student-directed cultural arts performances (e.g. Grupo Folklorico Los Mejicas Spring Concert, Pilipino Cultural Celebration, Indian Student Organization Cultural Show). These student organizations and performances have existed for 10-30 years, are under-funded, and are not housed within the Theater Arts Department.

## EDUCATIONAL BENEFIT

1. Dynamic and diverse performances for the campus: The fund will increase campus-wide exposure to and awareness of diverse cultures through student productions and nationally known arts groups. These productions are critical to a well-rounded educational experience and must be protected from budget cuts. Events will include free performances of:

- Nationally known speakers and performers
- Student cultural arts productions

2. Cultural Arts and Technology Training:

UCSC undergraduate students will learn about cultural arts through workshops and in a community atmosphere that respects art from a diversity of perspectives. Students will also receive hands-on training and employment in the technical aspects of productions, including stage management, sound, lighting, et cetera; unique training currently limited to theater arts majors. The fund will support culturally competent and experienced staff to provide advising, instruction, and mentorship.

3. State-of-the-Art Equipment

UCSC's current performance facilities have not kept up with the growing needs of student cultural arts groups. Cultural Arts and Diversity students and staff have formed a partnership with Stevenson College to enhance performances at the existing Stevenson Event Center, if this measure is passed. The partnership will coordinate the purchase and maintenance of state of the art equipment to support performances at a professional level.

## GOVERNANCE

Funds from the measure and inventory will be governed by a student-majority Board of Directors so as to maintain accessibility and accountability to student needs. Members of the board will include: 2 appointed representatives of Rainbow Theater, 2 from the African American Theater Arts Troupe; 1 representative of Stevenson College Student Council and 1 at-large representative of student cultural arts organizations appointed through the Student Committee on Committees; 1 CAD staff; and 1 ex-officio CAD alumni.

More information about the Cultural Arts and Diversity Center can be found at:

<http://cadrc.ucsc.edu/>.

Endorsements:

Student Media Council

TWANAS

## **Measure 50: Measure to Increase Student Voice.**

**Ballot Type:** Altering an Existing Fee Referendum

**Ballot Author:** Student Media Council

### **Ballot Information**

Shall the undergraduates of UCSC amend the Student Media Council fee, Measure 13, beginning Fall 2011? This revision will increase student governance and student access to this fee, by:

- 1) placing allocations of funds under the control of the full Student Media Council instead of a subcommittee; and
- 2) allowing students to allocate funds to meet the needs of all Student Media rather than restricting it to the purchase of equipment and improvement of facilities.

*There is no new fee associated with this measure, only a change to broaden the use of an existing fee.*

### **Summary Points**

- No additional new costs to undergraduate students
- Fee amendment begins Fall Quarter 2011
- Fee amendment is sponsored for undergraduates on the ballot by resolution of the Student Union Assembly
- The Student Fee Advisory Committee endorses this fee amendment, as it better democratizes the funding process for Measure 13 funds.
- Student consultation method: Initial consultation has been made with members of Student Media Council. Media Council members represent the staffs of each of the different student media organizations, which in total amounts to several hundred students. The Media Council representatives consulted with the staffs of their organizations regarding the proposed amendment prior to agreeing to the proposed changes. All representatives agreed to propose a change to the Measure 13 language.

### **Ballot Statement**

Measure 13, The Student Media Council Fee was passed in 2005 to provide funding for equipment, software and facilities improvements to support registered campus student media (television, print, and radio) organizations. The approved fee level is \$3.20 per student per quarter and generates approximately \$142,925 in revenue annually (assuming average enrollment of 14,888 undergraduate students). At the end of fiscal year 2009-10, this fee had a balance of \$66,411 available.

Since this time, the Student Media Council has increased the availability of equipment, software, and facilities for students producing journals, newspapers, radio and television broadcast programs, and web sites. There is a growing need to provide students with an array of support services to complement the available equipment. For example, students need advising and

technical support, workshops and classes, start-up costs for new media organizations, equipment maintenance, and occasional other operating costs.

The original Measure 13 fee delegated decision-making authority to a subcommittee of the governing Student Media Council. This subcommittee compromised only one representative each from the radio, print, and broadcast organizations, as well as a faculty and a staff member.

The Student Media Council is an active governing body representing registered student media organizations. This amendment ensures that all officially recognized voting members of Student Media Council will have an equal vote in allocating funds.

**Endorsements**

City on a Hill Press, TWANAS, On the Spot, Banana Slug News, Chinquapin, Fish Rap Live!, Matchbox Magazine, Leviathan, KZSC, Sigma Pi, Iota-eta Chapter



**Measure 51:** Measure 16 Amendment

**Ballot Type:** Altering an Existing Fee

**Ballot Author:** Student Committee on Committees (SCOC)

Question: In order to further enable the Student Committee on Committees (SCOC) to serve the student body by placing students on committees, and to further ensure financial efficiency, shall the undergraduate students suspend the collection of Measure 16 for a period of two academic years, and then reinstate the collection of Measure 16 at a reduced fee amount of \$.60 per quarter, per student in the 2013-2014 academic year? Shall the undergraduate students vote to amend the system for allocating Measure 16 funding effective Fall 2011?

**Summary Points:**

- Institutes a suspension of the collection of Measure 16 fee for the academic years 2011-2012 and 2012-2013, in order to reduce current budget surpluses.
- Reinstates the collection of Measure 16 in Fall 2013, at a reduced rate of \$.60 per student per quarter (current fee amount is \$.75 per student per quarter) and continues as a permanent fee with no end date.
- Upon reinstatement, maintains a 25% Return-to-Aid provision, or \$.15 per student per quarter to automatically go to financial aid to help those students who are on financial aid, cover the expense of the fee.
- Fee amendment which proposes a change to the system of allocating Measure 16 funds, begins Fall Quarter 2011, thus allowing the SCOC to achieve the goals of SCOC in a more productive manner
- The Student Fee Advisory Committee (SFAC) endorses this measure because suspending the collection of the fee for two years, and then reducing the fee's permanent amount is in the best interest of undergraduate students.
- Student Consultation: SCOC budgetary review and consultation with Student Fee Advisory Committee
- Fee amendment is sponsored for undergraduates on the ballot by resolution of two-thirds of the College Student Governments (College 8, College 10, Crown, Kresge, Merrill, Oakes, and Stevenson)

**Background Information:**

The Student Voice and Empowerment Fee (Measure 16) has existed at UCSC since 2005. At the current level of \$0.75 per quarter, approximately \$33,498 in revenue is generated annually, with 25% dedicated to financial aid (\$8,375), assuming average enrollment of 14,888 undergraduate students.

The 2005 referendum specified that funding from this fee would be allocated as follows:

55% Funding stipends for SCOC officers and interns to coordinate the internal business of the SCOC, SCOC general, and steering committee members for SCOC work,

25% Funding campus wide outreach, recruitment, and operational costs of the SCOC

15% Funding to provide a small stipend to student committee representatives meeting certain requirements. This money can also be spent on general SCOC outreach if not needed for stipends.

5% Funding for operating and programming costs of the Cross Committee Communication Caucus (C<sup>4</sup>) so that representatives can host forums to share issues and concerns with other students on committees and with campus student governments.

If this measure is passed, upon reinstatement of the fee in 2013-2014, the fixed distribution of funds would be removed allowing SCOC more flexibility in spending the funds. This fixed distribution of funds has been an impediment toward the successful recruitment of students on committees. Specific issues include:

- An inability to efficiently and effectively advertise openings on campus committees
- A continuing cycle of carry forward due to the inability to spend unearned committee member stipends
- Difficulty in recruiting replacements for student who leave their respective committees

In addition, the fee reduction would decrease revenue by approximately \$6,700 per year from current levels. About \$1675 of this decrease would be applied to the financial aid allocation.

At the end of fiscal year 2009-10, this fee had a balance of \$60,008 available.

The SCOC will continue to utilize the funding for the same purposes outlined in the original Measure 16 referendum, which is summarized above.

Endorsements:

Crown Student Senate

Kresge Parliament