

2008 Campus Election

Fee Measures

Measure 34 (U): Sustaining the Student Media Voice

QUESTION

Shall the undergraduate students of UCSC provide funding to support and strengthen the diversity of the student voice in television, print, radio, and inter-media by ensuring training and advising for student-run media by assessing themselves up to \$4.14* per student per quarter, beginning Fall 2008?

SUMMARY POINTS

- New undergraduate student compulsory fee of up to \$4.14 per quarter, per student. *Fee amount is contingent upon the results of a 2008 request for funds from the Student Fee Advisory Committee (SFAC). If Student Media is awarded funding via the SFAC process, the Measure 34 fee amount will be reduced by the equivalent amount of SFAC funding that is awarded.
- Fee begins Fall Quarter 2008 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduate students enrolled in the fall, winter, and spring quarters, and to undergraduate students enrolled in State-funded summer quarter.
- Fee will generate approximately \$184,983* in academic year 2008-09, the first year it is in effect.
- This fee includes a 33% Return-to-Aid component, in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid, cover the expense of the fee. This will be approximately \$61,045 per year.
- Fee is sponsored on the ballot for undergraduate students by Petition.
- Student consultation method: The Student Media Council voted to move forward with this referendum as a last resort to support Student Media organizations' training and advising needs. The Student Media Council is made up of undergraduate representatives from all active Student Media organizations, as well as one faculty and one staff representative. In addition, over 10% of the UCSC undergraduate student population signed petitions to put this measure on the ballot.

*Three quarter enrollment estimate based on Fall 2007 third-week enrollment number of 14,894

BALLOT STATEMENT

Who Will Benefit?

All UCSC students will directly and/or indirectly benefit from this fee with increased campus event and issue coverage, as well as the opportunity for a more hands-on experience with media at UCSC — whether it be artistic, political, organizational, athletic, academic, cultural, or co-curricular. UCSC Student Media

organizations serve as UCSC's greatest form of communication within our student population, our larger Santa Cruz community, and beyond.

Yes on Measure 34 will ensure that all students have access to the resources and advising necessary to support and strengthen the Student Media voice at UCSC.

Why the Fee is Needed

Student Media is comprised of student-run television, print publications, and the campus radio station. These include Student Cable Television (SCTV Channel 28), *City on a Hill Press*, KZSC 88.1 FM, *Fish Rap Live!*, *The Project*, *Chinquapin*, *Black African Voice*, *La Revista*, *Las Girlfriends*, *Big Q*, *Eyecandy*, *Rainbow TV*, *Third World and Native American Students (TWNAS)*, *Barn TV*, *Banana Slug News*, and over 20 additional UCSC Student Media organizations.

Over the past ten years, Student Media has seen a 300% increase in student involvement and a 400% increase in the number of Student Media organizations. At the same time, funding for advisory positions in Student Media has been cut by more than 35%.

The current lack of funding threatens Student Media organizations, and will significantly reduce and/or eliminate students' access to resources and advisers. Student Media's temporary funding for SCTV advisers will end May 31, 2008, which could result in the station shutting down if such funding does not become available in the near future. The SCTV adviser positions are crucial to ensuring continuity in leadership training, legal compliance, advocacy in First Amendment rights, facilities and equipment, compliance in campus policies and transactions, and many additional integral support and advising needs.

Beyond SCTV, the loss of funding for advisers adversely affects all Student Media organizations by decreasing the resources available to students interested in creating a diverse, informative, and engaging student voice here at UCSC.

Measure 34 will provide funding for training and advisory positions to support and strengthen the operations of and student involvement in Student Media organizations.

How the Fee Will Be Used

The Student Media Council will allocate Measure 34 funds on a content-neutral basis in accordance with this referendum, university policy, and the law. The Student Media Council is made up of undergraduate representatives from all active Student Media organizations, as well as one faculty and one staff representative.

The Student Media Council will make decisions on the number of career staff positions, and/or student-to-student training/advising positions needed to reflect their identified priorities. The Council will also identify and establish training and advising priorities of the unit and allocate the new Measure 34 funding accordingly, for career staff positions, student-to-student training/advising positions, or a combination of both.

In consultation with Student Media Director and Staff Human Resources, all staff job descriptions for positions created/supported by this measure will include the priorities by the Student Media Council, in accordance with University employment practices and procedures.

In collaboration with the Director of Student Media, and/or the staff hiring committee chair, a minimum of one student will participate in any selection committee established to hire staff into positions created/supported by this measure.

Yes on Measure 34 will guarantee that students play an active role in the entire selection process of advisers funded through Measure 34 fees, the manner in which advising takes place, and the allocation of all Measure 34 funds.

ENDORSEMENTS

- Banana Slug News
- Barn TV
- Barnstorm
- The Big Q
- Black African Voice
- Chinquapin
- City on a Hill Press (CHP)
- Community Service Documentation Project
- El Centro (Latino/Chicano Resource Center)
- Eyecandy Film Journal
- Film Production Coalition
- Fishrap Live!
- Kinetic Poetics Project
- Kresge Town Krier
- La Revista/Las Girlfriends
- Leviathan
- The Lionel Cantú GLBTI Resource Center
- Matchbox Magazine
- Moxie Production Group
- Rainbow TV
- Rapt
- Red Wheelbarrow
- Student Cable Television (SCTV ch.28)
- The Students of KZSC 88.1FM
- Queer Fashion Show (QFS)
- UCSC Athletic Commission
- UCSC Dance Team
- Yellowt
- Women's Center

PRO/CON STATEMENTS

Student Media organizations, especially SCTV, are growing exponentially every day. The \$4.14 per student per quarter will not give the campus the same TV

station, but allow SCTV to develop into a bigger media outlet. And as it grows, it will become more accessible to students of varying backgrounds, not just students interested in media.

Author: : Patrick Feerick

I am writing this statement in support of Measure 34: Sustaining the Student Media Voice. Measure 34 is important not only to the student media organizations that it directly effects, but to the entire campus, as can be seen by the fact that it has been endorsed by over 20 student organizations and resource centers on campus. Without the support of student funding raised by this measure many student organizations, which provide a unique and invaluable opportunity to students to be involved in media production, including SCTV may have to shut down. For more information on the measure and to see a student produced video explaining the importance of measure 34 and student media visit m34.ucsc.edu. YES on Measure 34.

Author: Dana Burd

Measure 34 will keep Student Media alive. If you have ever watched SCTV , listened to KZSC , or read City on a Hill Press or FishRap Live! then you have used the resources offered by Student Media. Without funding for equipment, advisors, and training, the future of many organizations will be in serious jeopardy and no further growth will be possible. Vote “Yes” on Measure 34 to sustain a student voice. <http://m34.ucsc.edu>

Author: Geoffrey Pincus-Brimble

Measure 35 (U, G): Student Health Center Green Building Fee

QUESTION

Shall the undergraduate and graduate students of UCSC provide funding to purchase and install green materials, implement green practices, and obtain a U.S. Green Building Council (USGBC) Leadership in Energy and Environmental Design (LEED) “Silver” certification for the Cowell Student Health Center by establishing a new compulsory fee of \$5.20 per quarter, per student.

SUMMARY POINTS

- New temporary undergraduate and graduate compulsory fee of \$5.20 per quarter, per student.
- Fee will be assessed to all undergraduate and graduate students enrolled in the fall, winter, and spring quarters, and to undergraduate and graduate students enrolled in State-funded summer quarter.
- The fee will be assessed for fifteen years beginning the first full quarter after the Cowell Student Health Center receives a USGBC LEED "Silver" certification. The certification process is estimated to be complete in fall 2009
- This fee includes a 33% Return-to-Aid component, in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid,

cover the expense of the fee.

- During the academic year 2009 – 2010, the first year that the fee is assessed, the total revenue generated by the fee is estimated to be approximately \$241,000. Of this amount, approximately \$80,000 would be returned to financial aid, and \$161,000 would be dedicated to pay the debt that is incurred as a result of the Health Center greening project and obtaining the USGBC LEED “Silver” certification. These estimates are based on the 1999 student projections for the 2009-2010 Academic year. Dollars are rounded to the nearest thousand.
- Any revenues not used for “greening” and obtaining a USGBC LEED “Silver” certification for the Health Center would create a “green reserve fund” to incorporate green building design for other student-fee-funded facilities.
- In consultation with a “green building” advisory committee, consisting of three students from the Student Environmental Center, an operational representative from the unit impacted, a representative from Physical Planning & Construction (project manager) and a representative from Planning & Budget, the Vice Chancellor Student Affairs would approve any additional reserves allocations from the “green” reserve fund. This “green” reserve fund will be used to fund student fee-funded facilities for more sustainable practices.
- The Cowell Student Health Center could become the first USGBC LEED “Silver” certified facility on the Santa Cruz campus. The facility would become an educational tool and an example for future “Green Building” projects.
- Fee is sponsored on the ballot for undergraduate students by petition.
- Fee is sponsored on the ballot for graduate students by petition.
- Student consultation method: Outreach surveys were administered to different organizations on Campus, including the Student Environment Center, the Student Environmental Center Steering Committee, and Student Health Advisory Committee. Individual students were also surveyed.

BALLOT STATEMENT

The U.S. Green Building Counsel (USGBC) is a non-profit organization that encourages the use of green building practices through a rating system known as the Leadership in Energy and Environmental Design or “LEED”. LEED is a nationally accepted benchmark for the design, construction and operation of green buildings using a point system to measure sustainability. Buildings that meet specific prerequisites and are proven to include a minimum number of sustainable features can obtain a certified rating from the USGBC. There are four rating systems, LEED Certify, LEED Silver, LEED Gold and LEED Platinum which are achieved by the point system.

Built in 1970, the Cowell Student Health Center is the primary facility used for the delivery of health services to the Santa Cruz campus student population. The original facility design was based on an infirmary model for the delivery of health services, including inpatient hospital rooms and overnight nursing care, to accommodate a student population of approximately 8,500 students. Health care delivery has changed dramatically since then, and the facility cannot efficiently accommodate the current student population.

In spring 2008, construction will begin on two major capital improvement projects

at the Health Center. Both projects are primarily funded by student fees. The Student Life Seismic Corrections project will address seismic, life, safety, and accessibility for the existing facility. A portion of the campus imposed Student Seismic/Life Safety Fee of \$40 per quarter, per student is used to pay the debt associated with Health Center. The Cowell Student Health Center Expansion and Renovation project will provide additional space for health services and administrative support. This project is funded by a \$27 per quarter, per student, Student Health Center Facilities Fee passed by student referendum Measure 18 in Spring 2005. Including the proposed Measure 35 fee, students would pay approximately \$64 per student, per quarter for improvements and greening of the Health Center. The design for these projects specifies “green” building systems and materials that will achieve an equivalent of the USGBC LEED 2.1 “Certified” rating and/or outperform the provisions of the California Energy Code’s energy-efficiency standards by at least 20%. The campus is responsible for verifying the project design meet these criteria.

Measure 18 did not include funding for the design, building system, and materials required for a USGBC LEED “Silver” certification of the Health Center. The fees obtained from the proposed Measure 35 would be used to purchase and install green materials and implement the green practices necessary to obtain a higher USGBC LEED 2.1 “Silver” certification for the Cowell Student Health Center. After the Health Center has been LEED “Silver” certified, any remaining fees will be put into a “green” reserve fund. This fund will be used to fund the USGBC LEED Certification process of student fee-funded facilities. Future project that could benefit from this fund would be the old bookstore, Student Union, GLBTI Resource Center, and Cardiff House.

How the fee will be used:

For the LEED Silver Certification of the expansion that includes:

- The building design of green building systems by the Design Professional Services
- Contractor Cost for documentation and the purchase of environmentally friendly products including the cost for their installation and labor by the contractor.
- The Building commissioning costs required by LEED
- The Campus costs for coordination and assistance for LEED--including the project manager, inspections and documentation.

For the LEED Certification of the expansion that includes:

- The building design of green building components (inside finishes and outside site improvements at the facility) including mechanical, electrical and plumbing systems by the Design Professionals Design Team
- The building design goal would be to exceed the “Certified” equivalent rating and obtain LEED 2.1 “Silver” rating based on external certification process.
- Contractor Costs for documentation of environmentally friendly products including the costs for the purchase and installation of these materials and systems by the contractor, including construction contingency costs.
- The Building Commissioning process costs required by LEED
- The Campus costs for coordination and assistance for LEED--including the project manager, inspections, Physical Plant assistance and documentation.

- Any reserves generated by this fee (and not needed for the LEED Silver certification of Cowell Student Health Center) would go to a “green” reserve fund which would be used to fund greening and sustainability initiatives for other student fee-funded facilities.

Why the fee is needed:

The initial funds for the expansion of the Cowell Student Health Center were originally passed by Measure 18, but did not anticipate the costs of A LEED Silver certification. This measure is intended to provide for these costs.

- To decrease the environmental impact of the Cowell Health Center expansion by reducing electricity and water usage, construction waste, and chemical waste.
- To make the Cowell Health Center a more sanitary facility that helps promote health.
- To make the Cowell Health Center a modern facility with 21st century innovation.
- By paying for LEED silver certification, we make a statement to the administration that it is in the student’s interests to make other buildings on campus officially green.
- An onsite LEED certified building education facility will help promote awareness of the importance of building green and educate people in the techniques used to accomplish this.

Who will benefit:

- The undergraduate and graduate students of UCSC who access the Cowell Health Center because it will be an environmentally safer facility.
- The faculty and staff of the Cowell Health Center due to the improved everyday environment.
- All undergraduate and graduate students of UCSC will benefit, due to the reduced utility costs of the Cowell Health Center. Cost savings would be diverted back into the facility, upgrading furnishings, aesthetics (art work, renovation of exams rooms not included the renovations) and outreach programs.
- Any club, student organization, or individual interested in using the Cowell Health Center as a symbol or tool of environmental education.
- The City of Santa Cruz because of a reduced usage of water sources due to the Cowell Health Center and any other buildings that are LEED certified as a result of this proposition.
- The environment due to reduced impact.

ENDORSEMENTS

- CALPIRG
- Cowell Student Health Center
- Environmental Studies Department
- ESLP- Education for Sustainable Living Program
- Latino Student Business Association
- Student Environmental Center

- The Student Health Advisory Committee, a student group concerned with campus health issues and advisory to the Student Health Center (SHAC)

PRO/CON STATEMENTS

Measure 35 would do the following: establish the first LEED Silver Certified "Green" Building on Campus; set an example of responsible growth on the UCSC Campus; provide an excellent educational tools for Student, Staff, and visitors alike during construction and after construction; provide for a healthier environment to visit and to work in; set an example of Sustainable living. The fee is not ongoing, it's only for 15 years. The fee is going to be paid after certification is completed, therefore it is only going to be an expense to those who use the newly renovated facility.

Author: Student Environmental Center

Measure 35 shows students care about a green campus and are willing to put down green for it.

Author: Reyna Christa Moreno

Measure 37 (U): Support GIIP, Undergraduate Education, Social Justice and Sustainability

QUESTION

Shall the undergraduate students of UCSC provide funding for the Global Information Internship Program (GIIP) at UCSC, which will enable more UCSC students to learn information technology skills and implement social justice and sustainable development internships with global and local community organizations by establishing a new compulsory fee of \$1.33 per quarter, per student, beginning Fall 2008?

SUMMARY POINTS

- New undergraduate compulsory fee of \$1.33 per quarter, per student.
- Fee begins Fall Quarter 2008 and is a permanent fee with no ending date.
- Fee will be assessed to all undergraduate students enrolled in the fall, winter, and spring quarters, and to undergraduate students enrolled in State-funded summer quarter.
- Fee will generate approximately \$59,427* in academic year 2008-2009, the first year it is in effect.
- This fee includes a 33% Return-to-Aid component, in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid, cover the expense of the fee. This will be approximately \$19,611 per year.
- Fee is sponsored on the ballot for undergraduate students by 2/3 of College Student Governments.
- Fee income will fund student-interns' travel and health insurance costs and part of the staffing cost required to place GIIP student-interns globally and locally with community organizations.
- Students were consulted regarding the need for this fee through the following mechanisms: consultation with the GIIP Fellows and GIIP students, surveys, and focus groups. Approximately 250 students were surveyed, and approximately 30 students

participated in focus groups.

*Three quarter enrollment estimate based on Fall 2007 third-week enrollment of 14,894

BALLOT STATEMENT

How the fee will be used

1. The Global Information Internship Program (GIIP) (<http://giip.ucsc.edu>) is an innovative digital service learning program created by students and faculty at UCSC and managed by GIIP Fellows. GIIP sponsors a new generation of "info-activists," who use information technology to advance social justice, democratize globalization, and promote social entrepreneurship to support sustainable community organizations. Every year, at least 100 UCSC students participate in GIIP classes and trainings, where they learn valuable technological skills such as computing, data bases, web design, and digital video, as well as organizational skills such as project design, field work and grant writing. Self-reliance and entrepreneurship are emphasized: GIIPers are required to submit proposals before they are eligible for GIIP funding. GIIP's success rests on the partnerships and networks created by former GIIPers, however the demand for GIIP interns outstrips GIIP's staff resources and funds for student travel.
2. The current annual budget for GIIP is \$75,000. The fee will create approximately \$39,816 in new funding for the GIIP program, and will allow GIIP to fund participating UCSC students' travel, health and living expenses and assist GIIP in placing its interns with community groups, non-profits and non-governmental organizations (NGOs). GIIP's classes, trainings, and grant-writing programs prepare UCSC students to become digital social entrepreneurs who use their real world and marketable technical skills to build a sustainable and just society.
3. Currently, the GIIP program supports the participation of 100 UCSC students. If passed, this fee will increase that number to 150 UCSC students. The fee will allow GIIP to double the number of student interns, from 20 to 40 annually.
4. The fee will provide financial assistance to low-income students unable to complete GIIP internships because of financial constraints.
5. A small portion of the fee will support part of the cost of assisting students prepare proposals and grants and place students with community and NGO organizations. GIIP staffers are former GIIPers who develop partnerships and internships with local and international nonprofits, create and teach classes, plan and support GIIP partnerships, and provide technical support while on internships. Average staff salary is \$32,628 per year, and benefits are valued at \$5,546; part of the fee contributes to sustaining staff members who place and support GIIP student interns.
6. The fee will also support the global social justice movement and the

transition to a sustainable world because it will enable GIIP to place more UCSC students and fund more UCSC student projects and internships with community and non-profits who seek technically trained GIIP interns. GIIP students are encouraged to find internships that focus on our thematic concerns: environmental sustainability, access to quality health and education, women's empowerment, peace and conflict resolution, social enterprise and global justice.

Why the fee is needed

The fee will support a student-run program that is facing budget cuts. The fee will provide a sustainable source of financial support for GIIP, thus giving more students the opportunity to become involved in a program unique to UCSC. Finally, the fee will provide financial resources for low-income students whose finances reduce their ability to pursue GIIP's internship opportunities. In past years, GIIP students going on internships (last year at least twenty students worked at internships, and many of them completed multiple projects) were supported with money provided by a grant for GIIP from the Compton Foundation. That grant money has since ran out and we are no longer able to provide students with this option. The fee will fill this need; the amount given and number of students benefiting will depend on the number of internships being undertaken, the location and length of the internship, and the student's financial need. In past years, financial support has ranged from \$100 to \$1000 per student.

Who will benefit

1. An increased number of undergraduate UCSC students would have more opportunities to participate in GIIP's information-driven, unique hands-on approach to education.
2. Low-income students would not be financially constrained from participating in internships.
3. GIIP's network of global partners, extending from Santa Cruz to Fresno, Minneapolis to Washington, Honduras to Mexico, and Nigeria to Malaysia, would have a larger pool of trained and funded GIIP students to meet their demand for digitally competent interns. GIIP also focuses on recruiting students from historically excluded communities such as the LA basin and the Central Valley. GIIP interns have also worked to advance sustainable forestry in Kenya and Honduras, democratic development in Central America, reproductive health in Nigeria, peace and conflict resolution in the Middle East and labor and community organizations in California. Demand for GIIP interns outstrips GIIP's ability to train and place them. The world's majority will benefit from funding this referendum. Join us.

ENDORSEMENTS

- CGIRS (the Center for Global, International, and Regional Studies)
- STOP (Students Together Opposing Poverty)

PRO/CON STATEMENTS

None