Measure #: 64
Referendum Title: Physical Education - Amendment to Measure 32
Ballot Type: Increase to an Existing Fee
Ballot Author: Physical Education Department
Contact: Dustin Smucker

Question: Shall the undergraduate and graduate students of UCSC provide additional funding to sustain and enhance the Physical Education department offered through the Office of Physical Education, Recreation and Sports (OPERS) by increasing Measure 32 by $8.00 per student per quarter?

Summary Points:

- Adds $8.00 to the current $4.50 fee to create a fee totaling $12.50 per quarter (“Fee”).
- Fee will be assessed to all undergraduates and graduates enrolled in Fall, Winter, and Spring quarters. A reduced fee will be charged in summer quarter based on the level of services available and consultation with the Student Fee Advisory Committee.
- Fee increase will generate approximately $428,784\(^1\). 33\% of this amount, $141,498, will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- Fee increase begins Fall quarter 2016 and will be assessed with no end date.
- The OPERS Student Advisory Committee, comprised of six undergraduates, one graduate, one faculty and one staff, will provide ongoing oversight of the fee.
- Students were consulted regarding this Fee through six focus groups in Fall 2015.
- The Student Fee Advisory Committee (SFAC) does not take a position on this proposal. The committee fully understands the benefits of physical education for students. However, the committee has concerns with the fee increase in proportion to the amount of services being provided by the Physical Education department.
- The fee is sponsored for undergraduates on the ballot by resolution of the Student Union Assembly and a petition signed by at least 10\% of undergraduate students; the fee is sponsored for graduates on the ballot by petition signed by at least 10\% of graduate students.
- In 2014-2015, 2,021 students participated in Physical Education (PE) courses, and 223 sections were offered in 41 different courses. Total enrollment in 2014-15 was 3,249.
- Without this additional Fee, PE would need to eliminate approximately 53 sections annually to balance the budget.
- The revenue generated from this Fee will fund additional sections of high demand classes such as Sailing, Swimming and Scuba; a portion of these additional sections will be graduate student only classes.
- The revenue generated from this Fee will help sustain the PE budget, primarily to maintain the salaries of instructors who teach the classes.

\(^1\) Based on the 2014-2015 fall, winter and spring undergraduate and graduate student enrollment average of 17,866
Ballot Statement:

Background Information:

In Spring 2007, UCSC students voted to pass Measure 32, the Physical Education Program Fee. The current fee level for Measure 32 is $4.50 per student, per quarter, with a 33% Return-to-Aid component. This amendment would increase Measure 32 by $8.00 per student, per quarter to a total of $12.50. Other funds that support Physical Education include the Student Services Fee, course fees and UC Santa Cruz General Funds.

In 2014-2015, 2,021 students participated in Physical Education (PE) courses, and 223 sections were offered in 41 different courses. More than one of every ten UCSC undergraduate and graduate students joined a PE class last year. Because many students enroll in more than one PE class each year, total enrollment in 2014-2015 was 3,249. Of the 2,021 students, 212 were graduate students.

Physical Education courses at UCSC, which are elective and without academic credit, are offered in a wide variety of activities. Courses include:

<table>
<thead>
<tr>
<th>COURSE SUBJECT</th>
<th>2014/15 STUDENT ENROLLMENT</th>
<th>2014/15 SECTIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Swimming</td>
<td>225</td>
<td>19</td>
</tr>
<tr>
<td>Scuba</td>
<td>193</td>
<td>22</td>
</tr>
<tr>
<td>Boating (Sailing, Rowing, Kayaking)</td>
<td>517</td>
<td>53</td>
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<tr>
<td>Court and Field (Basketball, Racquetball, Soccer, Tennis, Volleyball)</td>
<td>390</td>
<td>25</td>
</tr>
<tr>
<td>Dance (Ballet, Folk, Jazz, Modern)</td>
<td>590</td>
<td>33</td>
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<tr>
<td>Fitness, Yoga and Strength Training</td>
<td>936</td>
<td>43</td>
</tr>
<tr>
<td>Martial Arts (Tai Chi, Self-Defense, Aikido, Karate)</td>
<td>398</td>
<td>28</td>
</tr>
<tr>
<td><strong>TOTALS</strong></td>
<td><strong>3,249</strong></td>
<td><strong>223</strong></td>
</tr>
</tbody>
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The courses consist of instruction, practice, and full participation consistent with each student’s ability. While many of the courses are for students at the beginning level, some are designed for the more advanced student. Most courses meet for ten weeks, twice each week and one hour per class. Students may enroll in as many courses as they desire and are permitted to repeat any course.
How will the fee be used?

The fee will be used to offer 8-14 additional sections of high demand Physical Education classes each year, such as Sailing, Swimming, Yoga, Martial Arts, Dance, and Scuba. 2-4 of these sections will be graduate student only. The fee will pay for equitable salary and benefit costs for PE instructors who will teach these additional classes.

The fee will also allow for a sustainable PE budget. Since Measure 32 was passed in 2007, costs have increased significantly. However, Measure 32 is a fixed fee. 87% of PE’s budget goes toward class instructors’ salaries and benefits. Salaries have increased on average 3% annually, while benefit costs have increased on average 5% annually. Assuming salary and benefit costs continue to increase in similar amounts, this fee increase would be adequate to cover the cost of current and additional sections for at least the next three to five years. Absent a fee increase, the number of PE courses and instructors would need to decrease in order to fit within the existing budget.

Why is the fee needed?

Numerous PE classes fill up quickly, resulting in many students being unable to enroll in their desired classes. For example, during the entire 2014-2015 year, only one section out of six Swimming Level I sections was not 100% full. These are foundational classes that give students with limited to no swimming abilities the opportunity to learn an essential life skill. Basic swimming abilities are required for nearly 40% of all other PE classes.

This measure will allow PE to strategically add high demand sections to the existing schedule of classes. The graduate-student only sections will be selected based on recent graduate student enrollment data and through consultation with representative graduate student bodies.

How will students benefit?

UCSC as a campus is deeply concerned about and invested in the well-being of its student body. This well-being is available through a balanced approach to personal health, involving substantive commitments in academic, social, personal and physical engagements. Remove any of these commitments, and well-being declines.

Physical Education is the only program of its kind at UCSC. PE values student well-being and healthy community connections. PE offers an accessible schedule of classes that profoundly contributes to students’ abilities to sustain physical activity and maintain a balanced lifestyle.
Measure #: 65
Referendum Title: Amendment to Student Life Facilities Fee - OPERS (Office of Physical Education Recreation and Sports) Facilities
Ballot Type: Amendment to an existing fee
Ballot Author: OPERS
Contact: Andrea Willer

Question: Shall the undergraduate and graduate students of UCSC continue to provide funding to support the ongoing operation, maintenance and future improvements to all OPERS facilities, by amending and extending the $30 per student, per quarter Student Life Facilities Fee indefinitely, beginning fall 2017?

Summary Points:

- Amends and makes permanent the Student Life Facilities Fee which currently expires in Fall 2017; the fee will continue to be assessed with no end date.
- The fee will be assessed to all undergraduate and graduate students enrolled in Fall, Winter, and Spring quarters. A reduced fee will be charged in summer quarter based on the level of services available and consultation with the Student Fee Advisory Committee.
- The amended fee will limit use of funds to OPERS facilities only.
- The OPERS Student Advisory Committee, comprised of six undergraduates, one graduate, one faculty and one staff, will provide ongoing oversight of the fee as well as future projects.
- The fee will generate approximately $1,600,000\(^1\) in 2017-2018:
  - $222,000 for student wages for over 200 student positions
  - $463,000 for reserves for future repairs and improvements
  - $440,000 for supplies, equipment, maintenance and utilities
  - $475,000 for professional staff salaries and benefits
- Funds generated will be used for OPERS facility operations and maintenance; approximately 29% of which will be placed into reserves to fund deferred maintenance and possible improvement projects such as:
  - lights on the Upper East Field
  - pool filtration system replacement
  - outdoor jogging track replacement
  - tennis court resurfacing
  - basketball court resurfacing
  - pool fence replacement
- Both undergraduate and graduate students were consulted in the following mechanisms: Opinion Poll on the 2014 Campus Elections ballot, 6 student focus groups, multiple presentations and over 500 collected surveys.
- The Student Fee Advisory Committee (SFAC) has elected not to advocate for or against this proposal. The committee believes that OPERS operations are essential to campus life and student well-being. However, in our solicitation of feedback from the student body, concerns arose about ambiguity in the

\(^1\) Based on the 2014-2015 fall, winter, spring undergraduate and graduate student enrollment average of 17,866
The proposal also results in an overall increase in student fees, and given the proportion of requested funds designated to operations, maintenance, and professional staff salary—as opposed to the direct support of student activities—the committee was concerned that justification for the increase may not be adequate.

- The fee is sponsored for undergraduates on the ballot by a petition signed by at least 10% of registered undergraduate students; the fee is sponsored for graduates on the ballot by a resolution of the Graduate Student Association and a petition signed by at least 10% of registered graduate students.
- Without this fee there will be significant reductions to hours, programs and services at OPERS. Potentially, OPERS will need to reduce facility hours by 40%, and possibly have to close the Pool.
- The current facilities include the East and West Field Houses, Swimming Pool, Jogging Track, East and West Tennis Courts, Multi-purpose Room, Dance Studio, Activities Room, Martial Arts Room and Upper and Lower East Fields.
- In 2014-2015 more than 8,000 unique UCSC students utilized the OPERS facilities for a total of more than 325,000 entries. This figure does not include the use of outdoor spaces such as the Upper and Lower East Fields, Outdoor Basketball Courts, and West Tennis Courts.

**Background:**

The [Student Life Facilities Fee](#) was passed by UCSC undergraduate and graduate students in 1985 for the purpose of building and supporting a variety of student life facilities such as the student center (currently known as the Student Union), swimming pool, jogging track, East Field House, East Fields, and tennis courts. The Regents approved the fee on July 19, 1985 in two parts, to construct physical education facilities and the student center. Revenue from the fee is used for debt payments on funds borrowed for the construction of these facilities nearly thirty years ago, as well as costs to operate and maintain the facilities and a reserve fund for major repairs and upgrades. The $30 per student, per quarter fee began to be collected in Winter 1988 as a thirty year fee; the fee is scheduled to end in Fall 2017, shortly after the final payment on the construction debt is completed.

Currently, the $30 Student Life Facilities Fee is used as follows: approximately $9.50 for debt service, $13.30 for facility operations and maintenance, and $7.20 for reserves for major repairs and upgrades on the associated facilities.

If adopted, the amended fee would result in $30.00 devoted to facilities operation and maintenance for OPERS facilities. These facilities include the East and West Field Houses, Swimming Pool, Jogging Track, East and West Tennis Courts, Multi-purpose Room, Dance Studio, Activities Room, Martial Arts Room and Upper and Lower East Fields.

There is a separate referendum on the ballot which is proposing a new fee for Student Governed Spaces, including the Redwood Building, Student Union and Media Center. If both fee measures pass, all undergraduate students would pay $40.00 per student, per quarter for Student Governed Spaces and OPERS facilities; graduate students would pay $30.00 per student, per quarter for OPERS facilities.
OPERS provides facilities that support OPERS Departments such as Physical Education, Intramural Sports, Sports Clubs, FitLife, Recreation, and general drop-in-use. Unique student participation in these departments are as follows:

- Physical Education 2021 students
- Intramural Sports 1817 students
- Sports Clubs 1000 students
- FitLife 642 students
- Recreation 4076 students

In 2014-2015 more than 8,000 unique UCSC students utilized the facilities for a total of more than 325,000 entries. Currently there are over 1000 UCSC students that participate in Sport Clubs, UCSC has 49 Sports Clubs, which is the most of any UC. The Clubs have practices, host competitions and events inside OPERS and on both fields. OPERS facilities have also been utilized to host large scale campus events such as Commencement, Edge of Eden, Fall Festival, Holi Festival, Alumni Weekend, and the Fiat 50th Celebration.

Currently the fee allows undergraduate and graduate students access to the OPERS facilities that are open to students almost 100 hours per week during the academic quarter and 64 hours per week during the summer.

The cost to operate the OPERS facilities is funded through this fee as well as additional revenue streams such as facility reservations, locker rental, faculty & staff membership fees, community membership fees, Master Swim usage, and UCSC Summer Conference Service program usage.

**How the fee will be used:**

OPERS will use the fee to continue to provide existing access to facilities, which are currently accessed by over half of the student body who participate in Physical Education, Intramural Sports, Sports Clubs, Recreation, Experiential Leadership Program, Athletics, Student Clubs and Organizations as well as individual students who want to drop in to work out, play some basketball, jog the track, rent a tent, or just meet up with friends.

The majority of the fee will be used on salaries, wages, and benefits for staff and student employees. As the second largest student employer on campus, OPERS provides over 200 student employees, on average 40,000 hours of student employment per year, and almost $222,000 in student wages annually. This fee funds professional staff salary and benefits (5.18 full time equivalency positions), student lifeguards, event assistants, maintenance workers, and facility operations assistants, as well as supplies and equipment, utilities, and other costs required to operate and maintain the facilities. Staffing costs include employees who manage and maintain the various facilities, a lifeguard supervisor, and a newly proposed custodian intended to improve the cleanliness of the facilities (which require a higher level of service than a typical academic or residential building). Salary and benefits costs have increased an average of 3-5% annually in recent years, and increases to the minimum wage have caused a sizable increase in the cost for the 200+ student employees that support OPERS facilities.

Similarly, utilities costs continue to grow. Last year, OPERS paid close to $100,000 just on utilities, and over $200,000 on maintenance. These costs will increase as the facilities age. The current budget is inadequate to meet the level of service currently available to students. The proposed fee will maintain current service levels, add a custodian, and build reserves for future facility improvements and major maintenance.
Why is the fee needed:

Currently UCSC has the least amount of recreational sports space of all the UC’s, but rank as one of the top in participation based on usage per square foot/student population (is there a reference for this statement, like a report or study? If so, suggest adding a foot note with the citation). Our student body lives a healthy lifestyle, likes to exercise, take PE classes, and participates in a variety of sports and recreational opportunities at OPERS.

The original Student Life Facility Fee was passed in 1985 and fees were collected starting in 1988 when the construction was completed. The fee is the largest source of funding for operating OPERS facilities, and is set to expire in Fall 2017. If this fee is not extended, OPERS will not have adequate funding to operate the facilities listed in the question. Impacts may include:

- Hours of operation will be significantly reduced
- Programs, services, and reservations will be reduced
- Student employment opportunities will be reduced
- Fees to participate will increase

Additionally, OPERS facilities are nearly 30 years old and are in need of major repair, replacement, and enhancements to meet the needs of the growing student body. Part of the fee revenue will go into a reserve for future major repairs and maintenance, and possible facility improvements; an example of a high priority project would be making updates to the pool filtration system. The OPERS Student Advisory Committee, in consultation with OPERS staff, will prioritize the use of reserves and make recommendations for potential uses based on estimated project costs, funds available, and the needs of students. The appropriate administrator will provide administrative oversight on the use of fee revenues. Use of reserve funds is subject to approval through normal campus review processes.

This measure also changes the oversight body responsible for the fee to one that is focused on OPERS programs. Doing so simplifies the administration of the fee and enables the group to be better informed of the services provided by OPERS and student needs for OPERS facilities.

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2 No Space to Spare, City on the Hill, October, 31 2013 article shows the amount of square footage for each UC recreation facility.
Question: Shall the undergraduate students of UCSC vote to provide funding to maintain the Student Union, Student Media Center and Redwood Building open and operating for all students, by establishing a new fee of $10.00 per student per quarter beginning Fall 2017?

Summary Points:
- Establishes a new compulsory fee to replace a portion of the existing Student Life Facilities Fee, which currently expires in Fall 2017.
- Fee will be assessed with no end date starting in Fall 2017.
- Assigns the oversight and governance of the fee to the Student Union Governance Board, which is comprised of student voting members.
- Fee will generate approximately $488,310\(^1\) in 2017-2018.
- The fee includes a Return-to-Aid component in which 33% of all fees collected will automatically go to financial aid to help those students who are on financial aid cover the expense of the fee. This will be approximately $158,701 in 2017-2018.
- The fee will be assessed to all undergraduate students enrolled in Fall, Winter, and Spring quarters. A reduced fee will be charged in summer quarter based on the level of services available and consultation with the Student Fee Advisory Committee.
- Student Consultation: This fee was initiated by students and authored through collective discussion and a vote by the Student Union Governance Board (SUGB), representing college student governments and registered student organizations.
- The Student Fee Advisory Committee (SFAC) is in support of this proposal as the facilities are fundamental to student life.
- The fee is sponsored for undergraduates on the ballot by resolution of the Student Union Assembly.

Ballot Statement:
**Background Information:**
The Student Life Facilities Fee was passed by UCSC undergraduate and graduate students in 1985 for the purpose of building and supporting a variety of student life facilities such as the student center (currently known as the Student Union), swimming pool, jogging track, East Field House, East Fields, and tennis courts. The Regents approved the fee on July 19, 1985 in two parts, to construct physical education facilities and the student center. Revenue from the fee is used for debt payments on funds borrowed for the construction of these facilities nearly thirty years ago, as well as costs to operate and maintain the facilities and a reserve fund for major repairs and upgrades. The $30 per student, per quarter fee began to be collected in Winter 1988 as a thirty year fee; the fee is scheduled to end in Fall 2017, shortly after the final payment on the construction debt is completed.

Currently, the $30 Student Life Facilities Fee is used as follows: approximately $9.50 for debt service, $13.30 for facility operations and maintenance, and $7.20 for reserves for major repairs and upgrades on the associated facilities.

The Student Life Facilities Fee is scheduled to end in Fall 2017, shortly after the final payment on the construction debt is completed. Without this fee, the Student Governed Spaces (SGS, which are the Student

\(^1\) Based on the 2014-2015 fall, winter, spring undergraduate student average enrollment of 16,277
Union, Redwood Buildings, and Student Media Center) will not have funds to operate the facilities and offer space, services, and programs for all students.

There is a separate referendum on the ballot which is proposing to renew and amend the current Student Life Facilities fee for OPERS facilities specifically. If both fee measures pass, all undergraduate students would pay $40.00 per student, per quarter for Student Governed Spaces and OPERS facilities.

The SGS is governed by students for students, including its budget and the design of all services, furnishing, access, hours, operations, and improvements. The SGS creates spaces that support students, including:

- A central hub across from the Baytree Bookstore where all students can meet, take breaks, study, and have access to computers and printing.
- Office and meeting space for the Student Union Assembly (SUA), registered student organizations, Student Media, and Student Organization Advising and Resources (SOAR).²
- Jobs and job experience for students who manage the buildings.
- Space for services such as the student Bike Co-op.
- Venues for meetings and events, e.g. Redwood Lounge.

How the fee will be used:
The SUGB asks the undergraduate student body to vote for a new fee of $10.00, effective Fall 2017, in order to support the ongoing operations of the SGS. This new amount of $10.00 per student, per quarter was estimated by the SUGB as the lowest fee possible for responsibly sustaining safe, well-maintained facilities and programs in the SGS for all students. If adopted, the new Support Student Governed Spaces fee would be allocated as follows:

- $6.70 will be used towards facility operations, improvements, and maintenance of the Student Union, Redwood Building and Student Media Center, and related programming expenses as well for a reserve fund for future major facility repairs, maintenance and improvements.
- $3.30 will go towards Return-to-Aid.

The funds raised by this fee will be used to maintain the buildings, services, and programs currently offered by the SGS, including paying for:

- Required facility costs, including: utilities, custodial, trash, elevator service, building maintenance, grounds.
- Services available to all students, including: computers, printer, copier, games, event and meeting spaces
- Student-run programs to promote the use of the facilities
- Staff to maintain the facilities
- Annual maintenance and major building repairs and improvements
- Return-to-Aid: funds to financial aid to help those students who are on financial aid cover the expense of the fee

The funds raised by this fee will be governed by the Student Union Governance Board. The SUGB will continue to consist of representatives from the college student governments and registered student organizations. Non-voting members will continue to consist of representatives of the SUA, tenants, and administrative staff, according to the Constitution and By-Laws of the SUGB. The SUGB will decide expenses and adjustments to the budget in order to ensure safe operations and to continue to create useful spaces for all undergraduate students. The SUGB will make decisions and recommendations subject to approval through normal campus review processes.

² Student groups with offices or production space in the SGS currently include: A/BSA, Alay, APISA, Banana Slug News, Chinquapin, City on a Hill Press, Engaging Education, EyeCandy Film Journal, Film Production Coalition, Fish Rap Live!, FSA, Gaia Magazine, Leviathan Jewish Journal, Matchbox Magazine, MEChA, On The Spot, Rainbow TV, Red Wheelbarrow, SANAI, Scientific Slugs, SCTV, SUA, TWANAS.
Endorsed by:
SU
Engaging Education
Black Men's Alliance
Stevenson College
Merrill College
Oakes College
College 8
APISA
SANAI
ABSA
FSA
MEChA
City Hill on a Press
Student Media Council
Fish Wrap Live
Scientific Slug
TWANAS
GAIA
Matchbox Mag
Leviathan Jewish Journal
Film Production Coalition
Sigma Lambda Beta International Fraternity, Inc.