2015 Campus Elections Spring Ballot

Measure 61
Referendum Title: CruzCare Access for All – Injury and Illness Health Center Fee
Ballot Type: New Fee
Ballot Author: Student Health Services
Contact: Mary Knudtson

Question: Shall the undergraduate students of UCSC provide funding for on-campus medical and mental health care for all undergraduate students by implementing a compulsory fee of $110.00 per student per quarter, starting Fall 2015?

Summary Points
- New permanent fee of $110 per student, per quarter.
- Fee will be assessed to all undergraduates enrolled in Fall, Winter, Spring and Summer quarters.
- Fee will annually generate approximately $4,979,040\(^1\). 33% of this amount will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- Fee begins fall quarter 2015 and is a permanent fee with no end date.
- The fee level of $110 per student per quarter may change every other year, not to exceed an increase of 5%. Every other year the independent Student Health Advisory Committee (SHAC) overseeing this fee may recommend changes in the amount and allocation of fee revenues to meet the evolving health needs of UCSC students.
- This fee referendum will ensure that all undergraduate students pay a reasonable fee to access basic health care on campus.
- Students were consulted regarding this fee through an opinion poll during the 2014 Campus Elections.
- The Student Health Advisory Committee (SHAC) is consulted annually regarding the benefit package in UC SHIP and consultation would be added for benefits and fees associated with CruzCare Access for All.
- The Student Fee Advisory Committee (SFAC) unanimously supports this measure. We believe that providing basic healthcare needs for all students is an important service for our students' physical, emotional, and academic wellbeing. This measure reflects only a $20-30 quarterly increase in 2015-16 for students already on USHIP or CruzCare, while having a very positive and considerable impact on the student body as a whole.
- The fee is sponsored for undergraduates on the ballot by a Resolution of the Student Union Assembly and Resolution of the following College Governments: College Nine, College Ten, Cowell, Crown, Kresge, Merrill, Stevenson

Ballot Statement
The University requires all students to have health insurance coverage while enrolled. Students are automatically enrolled in and charged for the University of California Student Health Insurance Plan (UC SHIP), unless they complete a waiver demonstrating sufficient health coverage from another source. UC SHIP for undergraduate students currently costs $805 per quarter.

CruzCare is currently a voluntary fee that students can pay to access on-campus health care. All students who are enrolled in UC SHIP already have access to these services, which are built into the cost of UC SHIP. Other students who choose to purchase CruzCare because they are not enrolled in UC SHIP pay $90 per quarter (2014-15 rate). The CruzCare fee covers the following services:

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\(^1\) Based on the 2013-2014 three quarter undergraduate enrollment average of 15,088.
• Unlimited health center visits for care of illness or injury - for the most common needs of our students
• Unlimited in-house health center laboratory tests
• Unlimited in-house health center X-ray exams

CruzCare does not cover:

• Off campus care, including laboratory tests sent to the off campus reference laboratory
• Medications, supplies, and immunizations
• Special or elective procedures and tests
• Prescriptions and Over-the-Counter medications
• Routine clearances and health maintenance visits
• Off campus referrals for specialist care

If this fee is approved, then all undergraduate students would be required to pay the CruzCare Access for All fee and be able to use on-campus health services. The cost of UC SHIP would be approximately $90 per quarter less than it otherwise would have been since the cost of CruzCare would no longer be built into that fee.

The Student Health Center budget is primarily composed of funding from the Student Services Fee, the Student Programs Fee (Measure 7), revenue from services provided, and UC SHIP and CruzCare access fees. In 2013-14 total funding were approximately $9.2 million. If this fee is adopted, estimated 2015-16 funding would be about $11 million. The increase in funding is less than the amount generated by the new fee because existing CruzCare fee revenues would be absorbed into the new fee.

The fee is subject to a biannual adjustment within the limits described below.

- An independent Student Health Advisory Committee (SHAC) will work with campus health officials to ensure that the fees are of an amount and allocation needed to meet students' changing health care needs in the areas of same day care, basic medical care, mental health care, laboratory and pharmacy services, and preventive health;
- The SHAC is composed of the current UCSC UC SHIP student representatives, often appointed by the Student Committee on Committees, volunteer students and Student Health Services student employees.
- In February of every other year, the SHAC may recommend any change in the fee rate to the Student Health Services Executive Director, not to exceed 5% every other year based on an evaluation of health care cost inflation and services provided.
- The final recommendation will be submitted to the Chancellor for approval.

If the fee increases up to the maximum of 5% allowed, the original $110 quarterly fee will grow to $140.00 in 10 years.

What services would be expanded?

• Hire more staff to serve the extra students – 2 full time clinicians, 1 nurse, 1 medical assistant and part time pharmacist and phlebotomist
• Provide more medical appointments
• Increase service and reduce wait times at the Pharmacy
• Provide improvements in Information Systems & Technology including online scheduling for some medical appointments
• Provide improved phone scheduling of medical appointments

Why is this fee needed? **BARRIERS TO CARE**

• At UC Santa Cruz, approximately 5,000 students have private insurance and many have medical providers 25 miles or more from campus.
• Students who enroll in MediCal (a state-run program for eligible low income participants) must access care in the county in which they enrolled, making their coverage ineffective when dealing with an illness or injury in Santa Cruz County, so students either go home for care or must pay for health care out of pocket.
• Students who enroll in Covered California (the newly created insurance exchange created under the federal Affordable Care Act) outside of Santa Cruz County have limited access to providers because there are not enough available providers who accept Covered California plans.
• Private insurance, MediCal and Covered California plans create unique barriers for our UCSC students who are faced with illnesses or injuries while in Santa Cruz and therefore, students have trouble accessing care, especially when ill or injured.
• Many of these students often have to pay high out of pocket charges for visits and procedures they cannot afford, and therefore they avoid needed health care visits.

Approximately 10,000 UCSC undergraduate students can access our Student Health Services because they are covered by UC SHIP or pay the CruzCare fee. But approximately 5,000 cannot because they have plans that do not include on-campus health services. If they wish to seek medical care on-campus they must pay for services out-of-pocket. These students:

• tend to face more serious health challenges as they put off seeing a doctor;
• are often sick longer, are out of classes longer, and grades are impacted;
• expose others to illnesses such as flu, mononucleosis, pertussis, strep throat;
• sometimes end up at the Emergency Room incurring costly medical bills they can’t afford;
• are not directly linked to other Student Health Services like CAPS, SHOP, Nutrition Services and other on campus support services;

For students who do not have UC SHIP or CruzCare, one visit to the Student Health Center can potentially cost over $300 which is the cost of the CruzCare Access for All Injury and Illness Health Fee for 1 year, which would provide unlimited visits.

**How does this fee affect students who already have health insurance?**

The core of this referendum is about addressing health disparities and providing access to health care for all undergraduate students. By passing this referendum, all undergraduate students will have equal access to timely and convenient on-campus health care. In addition, our health care providers have expertise in college health, are student centered and are committed to students’ academic success.

Find out more about this referendum and the Student Health Services at: [www.healthcenter.ucsc.edu](http://www.healthcenter.ucsc.edu)
Measure 62
Referendum Title: Athletics Operations Enhancement Fee
Ballot Type: New Fee
Ballot Author: OPERS – Sports Clubs, Intramurals, and Athletics
Contact: Cliff Dochterman, Director of Athletics, Sports Clubs, and Intramurals.

Question: Shall the undergraduates of UCSC provide funding for the operations for Intercollegiate Athletics by implementing a compulsory fee of $117 per student, per quarter, starting in the fall of 2015?

Summary Points:
- New undergraduate student fee of $117 per student, per quarter, and effective Fall 2015 with no end date.
- Fee will be assessed to all undergraduates enrolled in Fall, Winter, and Spring Quarters. A reduced Fee will be charged in summer quarter that will be based on the degree of service available and consultation with the Student Fee Advisory Committee.
- Fee will generate approximately $5,295,888 annually.\(^1\) Of this amount 33%, or $1,747,643 will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
- The measure will provide $3,548,245 to be used to support the ongoing operations of the Intercollegiate Athletics Programs. This operation support will be used to supplement the general support and user fees that are currently in place.
- UCSC undergraduate students will be provided free admission to all athletics events as long as they are still enrolled.
- The concepts, structure, and financial strategies behind the adoption of this measure have been previewed and discussed with 14 different student groups.
- The Student Fee Advisory Committee (SFAC) does not support this fee. We are concerned that this fee appears excessive, includes high annual inflationary increases, and does not include a date for reaffirmation or ending.
- The fee is sponsored for undergraduates on the ballot by Resolution of the Student Union Assembly and Resolution of the following College Governments: College 8, College 9, College 10, Cowell, Crown, Porter, Stevenson.

Background Information:
- The measure will provide the financial support for the operations of Intercollegiate Athletics. The largest expense categories are salaries and benefits for coaches, assistant coaches, and support staff, followed by travel, uniforms and equipment.
- The budget for Intercollegiate Athletics includes funding from Student Services Fees, the Student Programs Fee (Measure 7), the Intercollegiate Athletics Sports Team Fee (a $5/quarter mandatory campus fee paid by all students that began in Fall 2007), revenues generated by students participating in their programs or attending events, donations, and the central campus administration. Currently, the budget is approximately $1.4 million; however, expenses are estimated to be closer to $2 million. The imbalance between budget and expenditures is primarily due to the salary and benefits enhancements provided to coaches and assistant coaches last year as well as measures adopted to ensure the safety of our athletes, including: the hiring of two additional athletic trainers and modifying travel guidelines that result in higher travel costs. The central campus allocation includes $1,000,000 in temporary funding that ends after the 2016-17 academic year. Without a new funding stream, various sports and other

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1 Based on the 2013-2014 three quarter undergraduate enrollment average of 15,088.
operations would need to be curtailed and/or eliminated, which would likely mean intercollegiate athletics would end at UC Santa Cruz.

- One of the major factors in the budget is the fact that as an NCAA Division III institution, UCSC is left with few opponents to play on the west coast, and our traditional opponents have all moved to the NCAA Division II level. As the result, to play NCAA Division III competition, the Slugs need to travel all over the country to play games. In fact the closest opponent for our men’s volleyball team is in Wisconsin. The swimming and tennis teams must travel to Georgia to be in a League that will allow qualification for NCAA Championships. Golf must also travel to compete to Texas. A major supplement must be made to this budget.

- Currently the 14 sports UCSC Athletics Program has annual operating expenses estimated to be $575,000 for operations and $1,430,000 for salaries and benefits for a total of about $2 million. This amount is one of the lowest Division III athletics budgets in the nation. Because there has not been overall strong commitment to athletics along with an inadequate budget, the program faces a significant operating deficit each year. This situation is not sustainable and will get worse once central campus funding expires. Throughout the years, the budget has always been small and limited UCSC from fielding teams which are competitive and reflective of the overall commitment to excellence that our Campus seeks to achieve.

- The student-athletes must buy their own equipment; fund raise to participate, and often have 4 people per room, including two per bed on most trips. The UCSC teams compete against teams with drastically different resources and training opportunities.

- The revenue generated by this fee would support the existing operating expenses of the Intercollegiate Athletics Program, as described above, which would close the current shortfall. In addition, this funding would allow for program enhancement by significantly increasing staffing, including: coaches, assistant coaches, support staff, and student positions. Funds would also support travel costs, equipment, uniforms and other expenses related to operating the program. Expenditures for both the salary and non-salary areas of the program would be approximately twice the size they are currently at.

**Student Consultation:**

The concepts, structure, and financial strategies behind the adoption of this measure have been previewed and discussed with 14 different student groups. The information that was received via the consultative process has helped to craft a proposition that has a high degree of acceptance and voting support. The focus groups, group discussions, and individual meetings with students, faculty, and staff provided a wide-range of perspectives and motivations for upgraded facilities and operating budgets.

While additional consultation will take place over the next three months, the basis for targeting in on the amount for the referendum and the components of the measure were formulated after meetings with every student in our program.
**Student-Athletes**

Met with each student-athlete in open forums to discuss the future of the Athletics, the Referendum, and our strategies to mobilize athletics. The focus groups were set-up to ask students for their true opinions on attitudes on campus, the appetite for a referendum, what evolutions needed to take place to provide a better program.

The Student Athlete Advisory Council met on October 13th, 2014 to discuss and plan the referendum. Every UCSC Sport was represented by at least two representatives. The status and structure of the campaign were discussed, and the students explained what would be the best strategies to approach getting the measure on the ballot, and how to bring home a successful vote. The students explained the needs for more safety while traveling, better training conditions, additional coaches, better equipment, etc. It was suggested that we meet with additional student-athletes about the specific needs of their sport.
Measure 63

Referendum Title: Amendment to Measure 30: Strengthening Access to Learning Support Services
Ballot Type: Increase to Existing Fee
Ballot Author: Learning Support Services
Contact: Holly Cordova

Question: Shall the undergraduate students of UCSC Provide funding for Learning Support Services, including tutoring and Modified Supplemental Instruction by increasing Measure 30 by $5.36 per student per quarter, resulting in a total fee of $12.00 per student, per quarter?

Summary Points

• Adds an additional fee of $5.36 to the current fee of $6.64 to create a new fee of $12.00, per quarter (“Fee”).
• Fee will be assessed to all undergraduates enrolled in Fall, Winter, Spring, and Summer quarters.
• Fee increase will generate approximately $242,615\(^1\). 33% of this amount, $80,063, will go toward the Return-to-Aid component that will help students who receive financial aid pay for this fee.
• Fee increase begins fall quarter 2015 and will be assessed with no end date.
• The revenue generated from this fee will go to fund Learning Support Services, which includes tutoring and Modified Supplemental Instruction (MSI). Core Writing tutoring would not be supported by this fee since that function is managed outside of Learning Support Services.
• Students were consulted regarding this fee through the following mechanisms: a survey was sent to 2,580 students who currently use MSI and tutoring sessions, of which 443 responded; a survey was sent to 190 student LSS staff members, of which 67 responded; a meeting was held consisting of approximately 100 LSS tutors and MSI Learning Assistants.
• The Student Fee Advisory Committee (SFAC) does not take a position on this proposal. The committee fully supports the mission of Learning Support Services and supports providing all students with the academic assistance they need to succeed at UCSC. However, the committee has some concerns regarding the proposed fee increase, including the use of student funding for a resource that should be funded by the University.
• The fee is sponsored for undergraduates on the ballot by Resolution of the Student Union Assembly

Ballot Statement

Background Information:

Learning Support Services (LSS) provides three primary programs to help students excel academically: Modified Supplemental Instruction (MSI), tutoring (subject and writing), and drop-in writing and math assistance.

MSI provides peer-guided interactive group learning sessions that are attached to approximately 45 selected lower and upper division undergraduate courses which have proven to be challenging for many students. Examples of subject areas include math, chemistry, biology, physics, computer science and engineering, economics, psychology and sociology, among other disciplines. MSI sessions are

\(^1\) Based on the 2013-2014 three quarter undergraduate enrollment average of 15,088.
offered weekly. Data indicates that students who attend MSI sessions pass courses at a higher rate than students who do not attend MSI sessions.

Tutoring is available to all students and covers a variety of courses not supported with MSI, including writing. Tutoring sessions are held weekly for one hour. Each session is limited to 4-6 students, with one-on-one tutoring available for writing sessions and students with Disability Resource Center accommodations.

Drop-in tutoring assistance is available for writing and math for several hours each week.

Measure 30 was passed in Spring 2007 specifically to provide funding to LSS for subject tutoring and Modified Supplemental Instruction (excluding freshman core writing tutoring). Of the 4,296 undergraduate students that voted, 61.6% voted in favor of the measure. The $6.64 quarterly fee began in Fall 2007 with 33% of the funds dedicated to financial aid for needy students. In 2013-14, the total revenue for LSS programs was $214,900.

Currently, Learning Support Services is funded primarily by Student Services Fees, Student Programs Fees (Measure 7) and the Learning Support Services Fee (Measure 30). Of the total $820,000 budget for LSS in 2013-14, approximately 26% of the funding came from Measure 30 funds. However, due to increased student utilization of MSI and tutoring, LSS has been required to ration its services to avoid a budget shortfall by the end of the 2013-2014 academic year. Some of the rationing included fewer MSI positions available, insufficient MSI support to meet student demand in large lower division required courses, and limiting the number of courses with tutoring services.

How the fee will be used:
The fee will be used by Learning Support Services to fund tutoring and supplemental instruction programs and services that currently provide academic assistance to over 5,850 undergraduate students (37% of the UCSC population). On average each quarter LSS supports 174 courses with tutoring and 45 courses with Modified Supplemental Instruction. The majority of the funds will be spent on the salaries of UCSC students hired by LSS and employed as MSI Learning Assistants, tutors, and/or LSS Student Office Assistants. Currently, LSS employs over 350 students each year. This increased funding will add approximately 150 student jobs. As of spring 2013, Learning Support Services has had insufficient funding to meet students’ expressed needs for tutoring and Modified Supplemental Instruction support. The Measure 30 Amendment will enable Learning Support Services to more effectively fulfill student requests for much needed academic assistance.

Why the fund is needed:
Due to a shortfall in funding, Learning Support Services is currently unable to offer tutoring in addition to MSI for courses that are MSI supported. Furthermore, Learning Support Services is unable to place enough MSI Learning Assistants in large classes, over 250 students, to offer enough MSI sessions to fulfill students’ demand for access to MSI support. Beginning in spring quarter 2013, and for the first time since spring 2007 when Measure 30 was passed, Learning Support Services was not financially able to meet the UCSC undergraduate student demand for tutoring and MSI academic support. This amendment to the Measure 30 fee will ensure that MSI and tutoring are available to an increasing number of UCSC undergraduates who will benefit from access to academic support. An increased number of UCSC students will have access to Modified Supplemental Instruction, and tutoring will be available for all classes upon request and the LSS ability to find a qualified student tutor (with the exception of College Core).
Additionally, tutoring and supplemental instruction promote diversity in the University by generating equal educational access to success, as well as more equitable academic outcomes for students coming to UCSC with varied previous educational opportunities.