

Measure #: Measure 67

Referendum Title: Campus Student Government Fee Increase – Increase to Measure 8

Ballot Type: Amendment to an Existing Fee

Ballot Author: Student Union Assembly

Contact: Tamra Owens

Question: Shall the undergraduates of UCSC provide funding for campus-wide events, concerts, a food pantry, student initiated services/programs, rallies, conferences, educational forums, stipends, student advocacy and lobbying efforts, and educational programs that will train students in direct action organizing, empowerment, and representation by permanently increasing the existing Campus Student Government Fee of \$7.00 per student per quarter to \$20.00 per student per quarter, beginning Fall 2017?

SUMMARY OF POINTS:

- Increase existing undergraduate compulsory fee from \$7.00 per quarter to \$20 per quarter (“Fee”).
- Fee increase begins Fall Quarter 2017 with no end date.
- Fee will be assessed to all undergraduates enrolled in the Fall, Winter, and Spring quarters. A reduced fee will be charged in summer quarter based on the level of services available and consultation with the Student Fee Advisory Committee.
- Fee increase will generate approximately \$613,977¹ in 2017-2018. 33% of this amount, or approximately \$202,612, will go toward the Return-to-Aid component to help students who receive financial aid pay for the fee.
- Institutes a 33% Return-to-Aid component to the entire Campus Student Government Fee; Return-to-Aid to be added to the original Measure 8 \$7.00 fee.
- Students were consulted regarding this fee through a focus group with the Student Union Assembly and a student survey conducted in fall 2016.
- SFAC Opinion Statement: While the Student Fee Advisory Committee is enthusiastic about the food pantry and Legacy Project, it could not reach consensus on salary allocations and stipends for officers, interns, and representatives.
- The fee is sponsored for undergraduates on the ballot by Resolution of the Student Union Assembly.

BALLOT STATEMENT:

Background Information:

The Student Union Assembly (SUA) is UCSC's campuswide undergraduate student government, run by students for students. The SUA is a coalition made up of six elected officers, three representatives from each college, and one representative from African/Black Student Alliance (A/BSA), Asian Pacific Islander Student Alliance (APISA), PRISM (The Identity, Sexuality, and Gender Coalition), Movimiento Estudiantil Chicano/a de Aztlan (MEChA), Student Alliance of North American Indians (SANAI), and 5 other identity/ethnic organizations.

In Spring 1993, UCSC students voted to increase the Campus Student Government Fee of \$1.30 per quarter to \$2.00 per student per quarter. In Spring 2003, UCSC students voted to further increase the Campus Student Government Fee to \$7.00 per student per quarter; this fee became known as Measure 8. There is no return-to-aid component currently applied to Measure 8. If this fee increase passes, a 33% Return-to-Aid would be applied to the entire fee amount of \$20.00.

¹ Based on the 2015-2016 fall, winter, spring undergraduate student enrollment average of 15,743

Why is the Fee Needed?

The operations of the Student Union Assembly are solely supported by Measure 8/Campus Student Government Fee. The Campus Student Government Fee has not been changed since 2003 and as it currently stands, and is among the lowest fee for student governments among the UC campuses. The current budget barely covers the cost of conferences, programming, stipends, intern pay, the salaries of the SUA Advisor, and long-term projects. The Student Union Assembly has gone through major budget cuts since Spring 2015 to accommodate for rising costs of travel, conferences, programming, and wages but the cuts are not sustainable.

How will the fee be used?

The fee increase will provide resources to fund the food pantry, pay our interns minimum wage without cutting their hours, increase the Advisor's benefits/wage by 3% every year, provide all expense paid conferences to make conferences more accessible to all students, outreach to the undergraduate student body and to hold events, which will promote discussion, debate, and awareness of undergraduate issues from a variety of perspectives. This measure may allow funding for activities such as:

- Campus-wide events
- Concerts
- Stipends for all Assembly representatives including those of the ethnic/identity organizations
- Provide more funding for sponsoring organizations and events
- Provide funds to initiate/offer services to students

Measure #: Measure 68

Referendum Title: Intercollegiate Athletics and Athletics Activities Access Fee

Ballot Type: New Fee

Ballot Author: Intercollegiate Athletics in conjunction with SCA and Foundation/Alumni Council Subcommittees

Contact: Andrea Willer

Question:

Shall the undergraduate and graduate students of UCSC enact a new fee of \$38.50 per quarter to support the current and long-term operations of UCSC's intercollegiate athletics program and provide access to students who meet Educational Opportunity Programs (EOP) criteria for athletic-related activities? This fee will sunset in 25 years (Spring 2042).

Summary Points:

- Enact a new fee of \$38.50 per student, per quarter. Fee will generate approximately **\$2,002,192.50 per year.**¹
 - 59% (~\$22.72) to Intercollegiate Athletics will generate approximately \$1,181,293.58 per year.
 - Roughly 30% of Intercollegiate Athletics' budget would come from revenue sources other than student fees.
 - Passing of this fee is required to maintain an intercollegiate athletics program (NCAA Division-III) at UCSC.
- 33% (~\$12.70) Return-to-Aid component will generate approximately \$660,723.53 per year.
- 8% (~\$3.08) will generate approximately \$160,075.40 to provide access for athletics-related activities and services for students who meet EOP criteria (to be allocated by EOP). EOP students currently represent approximately 40% of the student population.
- Fee begins Fall Quarter 2017 with an end date of Spring Quarter 2042.
- Fee will be assessed to all undergraduate and graduate students enrolled in the Fall, Winter, and Spring quarters.
- The goal of this measure is to create long-term continuous support for intercollegiate athletics and increase access to athletic-related activities for students who because of costs wouldn't otherwise be able to participate.
- The Student Fee Advisory Committee has chosen to abstain from comment on this referenda.
- The fee is sponsored for the ballot for undergraduate students by Resolution of the Student Union Assembly and Approval of the Chancellor.
- The fee is sponsored for the ballot for graduate students by Approval of the Chancellor.

¹ Based on the 2015-2016 fall, winter, spring undergraduate and graduate student enrollment average of 17,335

Background:

Since 1981, UC Santa Cruz has participated in intercollegiate athletics as a member of the National Collegiate Athletics Association (NCAA), Division-III. The current program consists of 15 women and men's teams of approximately 300 student athletes. By any metric, this diverse cohort of students has been successful academically with a GPA that well exceeds the campus average and a 100% retention rate over the past 5 years. Their sports teams have also had success in competition, earning All-American honors and entry to NCAA tournaments. As a member of Division-III, UCSC does not offer athletic scholarships to student athletes and applicants are not given preference for admissions on the basis of athletic ability.

In 2007, UCSC students voted to pass Measure 31, the Intercollegiate Athletics Sports Team Fee at a fee level of \$5.00 per student, per quarter. This fee is a permanent fee with no end date and would not be impacted by this new fee that is being proposed.

In 2016, a pair of committees from the Academic Senate and a Foundation/Alumni group formed to examine the value of the athletics program, its budget, and possible funding models. Their reports are available online². Their main findings are that the program promotes a successful cohort of student athletes and brings a range of co-benefits to UCSC. The latter includes strong alumni support (i.e. philanthropy), engagement with the local community, national promotion of a positive UCSC image, and success with recruitment, student diversity, and retention. Each committee recommended that the university make every reasonable effort to maintain the program.

On budget expenditures, the committees -- supported by an externally run audit -- found that current practices are generally consistent with other NCAA Division-III institutions and did not identify opportunities for significant reduction of the current budget. They examined standard practices of support through student fees and central funds at other UC campuses and Cal State Universities and explored alternative sources of revenue, e.g. licensing, summer sports camps. Athletics has developed a funding model that is sustainable and consistent with comparable NCAA Division-III programs. The proposed fee, which is smaller than intercollegiate athletics fees at other UC's and CSU's, was derived from this model.

Our Goals

1. Provide sufficient and sustainable funding for UCSC Intercollegiate Athletics.
2. Provide a model for EOP to increase the participation of students in athletic-related activities at UCSC (e.g. intramurals, outdoor adventures, sport clubs, etc.).

Why is the fee needed?

Intercollegiate Athletics is currently operating at a deficit, with excessive reliance on institutional support in comparison to other Division-III schools, and with student support that falls short of student support at those schools. With input from stakeholders from across the campus, and the support of alumni and UCSC Foundation Trustees, we have created a new, sustainable business model that will meet the basic needs of the

² Special Committee on Athletics Report: https://senate.ucsc.edu/senate-meetings/agendas-minutes/2016-2017/2016-November-18-Meeting/1852%20-%20SCA_Annual%20Report_2015-16_Final.pdf

Intercollegiate Athletics program and reduce its dependency on institutional support and ultimately student fees. The revenue gained from the proposed fee is required to achieve this objective and to keep intercollegiate athletics at UCSC. This referendum will bring student fees at UCSC for Intercollegiate Athletics to a level consistent with comparable institutions (NCAA Division-III; public institutions; without football), though this fee will continue to be much less than that paid by students at other UC and CSU schools (which are generally Division-I and Division-II schools).

Many of the co-benefits that derive from an athletics program – student retention, life skills (e.g. leadership, teamwork), student health – apply to general participation in athletics activities. Indeed, physical, emotional, and mental wellness are a foundation of the transformative student experience at UCSC. Athletic-related activities promote the holistic well-being of our students and help foster success in the classroom. The Office of Physical Education, Recreation, and Sports (OPERS) provides athletic related activities and services including but not limited to: intramural and club sports, staff-led outdoor adventures (e.g. kayaking, backpacking, rock-climbing), and Group Exercise Classes. The fees to participate in these programs ranges significantly based on the specific activity. The current range of fees for OPERS-sponsored activities fall between \$2- \$1000. The fees are reviewed and adjusted annually based on the cost to provide the program. The substantial costs of attendance at UCSC, however, limits the participation in these activities of students who have a high financial need. The proposed fee will increase the EOP program’s ability to provide access to students to participate in activities provided by OPERS. The EOP program will determine eligibility and appropriate allocation.

For many students, this will represent their first opportunity to engage in the athletic related activities that support their well-being at UCSC. OPERS’ goal is to enrich the total educational experience by promoting physical activity, encouraging health and wellness, building community, and cultivating leadership. Through our diverse offerings in classes, workshops, outdoor adventure trips, intramural sports leagues, tournaments, clubs, drop-in activities, and recreational facilities, we strive to provide opportunities for ALL UCSC students. At OPERS, there is *"Something for everyone!"*

The following describes the current budget deficit for intercollegiate athletics³:

	FY 2017(Est.)
Revenue	
Institutional Funding (Chancellor's Supplemental Funding)	\$ 1,000,000.00
Student Funding	\$ 500,000.00
Fundraising	\$ 140,000.00
Other (Licensing/Gm. Guarantees, Sport Camps/etc.)	\$ 80,000.00
Total Revenue	\$ 1,720,000.00
Expenses	
Earnings, Wages and Benefits	\$ 1,606,552.53
NCAA Assoc. Costs	\$ 73,836.16
Equipment, Uniforms and Supplies	\$ 84,015.33
Team Travel	\$ 361,398.89
Recruiting	\$ 13,930.07
Medical Expenses/Medical Insurance	\$ 12,234.21
Other Operating Expenses	\$ 70,224.12
Royalties, Licensing, Advertisements and Sponsorships	\$ -
Sports Camps	\$ 5,106.30
Total Expenses	\$ 2,227,297.61
Athletics Annual NET (+ gain/-loss)	\$ (507,297.61)

³ Based on FY2017 UCSC Intercollegiate Athletics Budget forecasts and audited budget trends from FY2014-FY2016

How the fee will be used:

The proposed \$38.50/per quarter fee will be used as follows⁴:

% of \$38.50 Fee	Detailed Description of How Fee Will be Spent	Approx. \$ Amount per Qtr.	Approx. amount per year
33%	Return-to-Aid per University of California Policy PACAOS-80 section 81.20	\$12.70	\$660,723.53
59%	Support UCSC Intercollegiate Athletics Operating Budget	\$22.72	\$1,181,293.58
8%	Provide access for EOP students to athletics related activities	\$3.08	\$160,175.40
	Approx. Grand Total of Funds Generated per Yr.		\$2,002,192.51

⁴ Based on 2015-16 3-Quarter Average Enrollment: 17,335

UCSC Athletics Revenue & Expenses 3 Year Forecast

	FY 2018	FY 2019	FY 2020
Revenue			
Institutional Funding	\$500,000	\$500,000	\$500,000
Student Funding	\$1,640,510	\$1,640,510	\$1,640,510
20000 University Student Services Fee	\$250,000	\$250,000	\$250,000
20360 Student Programs Fee M7	\$35,000	\$35,000	\$35,000
20370 Intercol Athletics Sports Team Fee	\$174,217	\$174,217	\$174,217
Intercollegiate Athletics & Athletics Activities Access Fee			
(Proposed)	\$1,181,293	\$1,181,293	\$1,181,293
Sport Camps	\$40,000	\$60,000	\$60,000
Other (Fundraising/Licensing/Tix Sales/etc)	\$80,000	\$123,393	\$184,111
Total Revenue	\$2,260,510	\$2,323,903	\$2,384,621
Expenses			
Subtotal Earnings, Wages and Benefits	\$1,607,451	\$1,665,416	\$1,712,965
NCAA Assoc. Costs	\$75,313	\$78,325	\$79,892
Equipment, Uniforms and Supplies	\$85,696	\$89,123	\$90,906
Team Travel	\$368,627	\$383,372	\$391,039
Recruiting	\$14,209	\$14,777	\$15,073
Medical Expenses/Medical Insurance	\$12,479	\$12,978	\$13,238
Other Operating Expenses	\$71,629	\$74,494	\$75,984
Sports Camps	\$5,208	\$5,417	\$5,525
Total Expenses	\$2,240,610	\$2,323,903	\$2,384,621
Athletics Annual NET (+ gain/-loss)	\$19,900	\$0	\$0

Endorsements:

Education Opportunities Program (EOP)

College 9 Senate

Cowell Senate

Crown Student Senate

Kresge Parliament

Rachel Carson College