

## **Opinion Poll: Right Livelihood College**

### **Introduction:**

UCSC's Right Livelihood College (RLC) connects activism and academia, boosting urgent and long-term social change. We link students with winners of the Right Livelihood Award and the movements they are part of – some of the world's most successful changemakers – to build solidarity with global movements and be more effective in our social and environmental change work.

Founded in 2013, we are the only campus in North America in the global RLC network spanning five continents. Based on our success, UCSC has been invited to lead and coordinate this global RLC network, providing us a unique opportunity to increase student engagement and make major contributions to people and the planet.

We have the leadership, network, and legacy of successful activism to build on and are considering adding a fee measure to next year's ballot to amplify student engagement. The fee would go directly to fund student activism on our most important issues via workshops and training with changemakers, scholarship and grant opportunities for undergrad research, travel, and projects, and student leadership positions. See [rightlivelihood.ucsc.edu/vote](https://rightlivelihood.ucsc.edu/vote) for more.

### **Question 1:**

If a small fee to fund Right Livelihood was on the ballot, would you vote "yes"?

- Yes
- No

### **Question 2:**

If yes, what would be the maximum fee amount that you would agree to contribute?

- \$3.89/quarter (\$15.56/year)
  - \$4.29/quarter (\$17.16/year)
  - \$4.59/quarter (\$18.36/year)
  - \$4.79/quarter (\$19.16/year)
  - \$4.99/quarter (\$19.96/year)
- 

## **Opinion Poll: Tech4Good Collaboratory Funding to Expand Student Opportunities to Work on Real-World Public Interest Technology Projects**

### **Introduction:**

The Tech4Good Collaboratory is a program that provides undergraduate students with the opportunity to learn user research, design, web development, and machine learning through working on real-world programs and projects that use technology to make an impact on society. The Collaboratory is uniquely designed to provide access to students in any year, major, and level of prior background. It currently serves 200+ students/year and is fast growing. Student teams in the past have launched innovative programs that have served 1000+ UCSC students in the Exploratory Reading Group Program, the Community Consultancy, and the Tech Industry Mentorship Program, as well as supported local non-profits.

Despite this, the Collaboratory currently has no regular sources of funding to sustain itself. Since starting the program six years ago, many alternative sources of funding have been pursued at campus and divisional levels, but it has only been possible to land two small one-time seed grants. UCSC students have a history of publicly supporting programs that enable students to make an impact in their community and on society through experiential project-based learning that helps them gain technical, design, and civic skills (e.g. the student fee for the Everett Program and for internships for the sustainability office).

If the majority of students who complete this opinion poll indicate a willingness to support a fee, the Tech4Good Collaboratory would consider placing a fee measure on the Spring 2024 ballot. The proposed fee measure would provide the Tech4Good Collaboratory funding to: (1) involve undergraduate students from all majors and starting as early as freshmen year with opportunities to learn user research, design, web development, machine learning and more in the context of real-world public interest projects, (2) continue developing innovative programs and platforms that enhance education, career transitions, and community engagement for students and the local community, and (3) pay undergraduate student fellows to lead, mentor, and support student project teams, was on a future election ballot

Impact if students vote no on the opinion poll and/Tech4Good does not pursue a student fee measure for the 2024 ballot: Without a student fee providing a sustainable source of funding, the Collaboratory would likely need to be gradually wound down to a more typical dynamic: from 200+ students/year to 20, from involving students of all backgrounds to involving only those with prior experience, from launching real-world programs that have served the community and 1000+ UCSC students to only developing proof-of-concepts.

**Question 1:**

If a measure to provide the Tech4Good Collaboratory funding was on a future election ballot, would you vote “yes” to support the student fee measure?

- Yes
- No

**Question 2:**

If yes to question one, what is the maximum fee amount you would agree to contribute?

- \$1.25/quarter (\$5/year)
  - \$1.75/quarter (\$7/year)
  - \$2.25/quarter (\$9/year)
  - \$2.75/quarter (\$11/year)
  - \$3.25/quarter (\$13/year)
- 

## **Opinion Poll: Measure 11**

### **Introduction:**

Since 2003, the Theater Arts Program has received funding from Measure 11 to provide production support for Theater Arts shows that serve the entire student body. In exchange for Measure 11 funding, all students at the university may attend all Theater Arts shows at no cost. The current fee assesses each undergraduate student \$2 per quarter (\$6 per year).

In 2003, 76.48% of voting undergraduates voiced their support in favor of this fee.

Costs of production, including student labor, lumber, and steel, have all increased substantially in the last 20 years. As an example, the California minimum wage in 2003 was \$9 per hour. Now, California minimum wage in 2023 is \$15.50 per hour. In addition, the Theater Arts Program in 2022 merged with the Art+Design Games and Playable Media Program to create the Department of Performance, Play, and Design. The Department seeks to expand its notion of what is considered performance to include interactive narrative, games, and other innovative mediums. The Department of Performance, Play, and Design is therefore seeking to amend Measure 11 by increasing the fee.

If Measure 11 is not amended, the Department of Performance, Play, and Design will continue to face severe budget shortfalls and will be unable to fulfill its mission of training students to succeed in all aspects of performance.

If a majority of students who complete this opinion poll indicate a willingness to support this student fee, the Department of Performance, Play, and Design will consider placing a fee measure amendment on the Spring 2024 student Election Ballot.

Question 1: If Measure 11 were to be amended on a future Election Ballot, would you vote “yes” to increase the current \$2 per quarter fee to fund paid student positions and support productions in the Department of Performance, Play, and Design, in exchange for free entry to all Departmental productions?

- Yes
- No

Question 2: If yes to Question 1, what is the maximum fee amount you would agree to contribute?

- \$5/quarter (\$15/year)
- \$7/quarter (\$21/year)
- \$10/quarter (\$30/year)

---

## **Opinion Poll: Students For Better Transportation**

### **Introduction:**

TAPS's website states, "TAPS is dedicated to being innovative, sustainable, and customer-focused providers of access to UC Santa Cruz."

Both undergrad and grad students have expressed concerns that TAPS is not living up to this statement. Many students feel they aren't prioritized on campus, and that the university hasn't taken proper action toward accommodating their needs.

This is despite TAPS collecting \$489 per student annually in student fees, totaling in an excess of \$8 million. In addition to this fee, many students pay for ParkMobile, which is expanding all over campus, as well as paying for parking tickets.

If students have parking permits they pay annually, as of 2022-2023, an additional:

- \$504.96 for R-permits
- \$515.95 for C-permits
- \$765.12 for B-permits (graduate students)

These permits are limited in number, and do not guarantee you a parking space.

Do you agree that TAPS needs to do a better job in providing parking and bus/shuttle services for students?

Do you agree that TAPS should add free temporary parking spaces throughout the campus so students can drop off materials required by the campus: a minimum of 2 ten-min spots per college, 2 ten-min spots in the Quarry Plaza, and one at the Student Union?

Do you agree that TAPS should publicly disclose on a quarterly basis the total income it receives and how funding from permits, tickets, and student fees are spent as an act of accountability?

Do you agree that TAPS should be more responsive to students and hold an annual forum, advertised in advance and held at an accessible time(s), to respond to students' concerns, questions, and suggestions?

*(Questions to have a 1-5 scale Strongly Disagree, Disagree, Neutral, Agree, Strongly Agree)*

[Endorsement List](#)

---

## **Opinion Poll: Slug Life Productions Board**

### **Introduction:**

Slug Life Productions Board (SLPB) is a fully volunteer student-led initiative dedicated to organizing high-quality campus entertainment for the entire undergraduate population at the University of California Santa Cruz. With the goal of upholding annual traditions that are aimed to unify and enhance the campus's many cultures, SLPB focuses on cultivating slug pride through its five divisions: Concerts, Special Events, Contemporary Culture, Marketing, and Leadership.

Sparked by Covid-19, SLPB aims to make up for school spirit lost during the virtual shift and to create new traditions for oncoming years that refine the college experience on campus. The events put on by SLPB, will aim to make concert culture a UCSC student identity that is marketable and will give students something to look forward to outside of their academics. Additionally, it extends the opportunity for those who are interested in the business of entertainment to work together in planning, booking, and hosting anticipated events.

SLPB seeks to propose a ballot measure in the 2023-2024 school year that would establish a line item within the College Student Government Fee to directly contribute funds towards a Concert Division that would serve the undergraduate student body in these initiatives. The fee would contribute to fully funding high-quality campus events and alternative programming that's free for all undergraduate students to attend, as well as paid student leader positions ensuing the emerging office of a Concert Division within the Student Union Assembly. SLPB recognizes the student labor involved in organizing campus events and believes in fair compensation, which will be made possible through this fee measure.

If a majority of students who complete this opinion poll indicate an interest in supporting this student fee, the SLPB will consider placing a referendum on the Spring 2024 undergraduate student Election Ballot.

Question 1: On a scale of 1-5 how satisfied do you feel with the social enrichment of campus programming/activities on campus currently?

*Scale: 1-Highly Unsatisfied, 5-Highly Satisfied*

Question 2: If a measure to increase the College Student Government Fee to fund the Concert Division was on a future election ballot, would you vote “yes” to generate an annual fee to i) fund FREE high-quality music entertainment on campus and alternative programming (ie. One Large Scale Concert a year with a recognizable artist and other live music events throughout the quarter) ii) promote career development in the entertainment industry through paid student positions committed to organizing the aforementioned.

*Scale: Yes or No*

If yes to Question 2, what is the maximum fee amount you would agree to contribute?

- \$5/quarter (\$15/year)
- \$7/quarter (\$21/year)
- \$8/quarter (\$24/year)
- \$10/quarter (\$30/year)

The SLPB thanks you for completing this opinion poll!

---

## **Opinion Poll: Support for KZSC**

### **Introduction:**

KZSC is a noncommercial, educational, community radio station and student-run organization at UC Santa Cruz. At our core, we are curators, journalists, and advocates of inclusivity and the collaborative arts. We at KZSC share the goal of uplifting alternative and underrepresented voices in the media. The station is managed through an executive committee of five paid student positions and a governing board of 25 additional student and community member volunteer positions in a 70%-30% ratio respectively.

KZSC is dedicated to serving the public interest and producing the best radio our various personnel and facilities will permit, serving the UCSC campus and our larger listening audience with news, public affairs, music, entertainment and spoken word programming as well as broadcasts and information about various UCSC campus events and issues. Our broadcast signal reaches three counties and our streaming simulcast takes our content across the globe!

Unfortunately, the funds provided now through student fees have been insufficient to maintain our programming as personnel costs have increased.

In 2022, Measure 77 was placed on the ballot by KZSC radio as a means of raising additional funds to convert the student volunteer positions of our governing board to paid positions. (Click [here](#) to learn more about KZSC) Part of the fee language read “KZSC recognizes the steep cost of living in Santa Cruz, is committed to providing students wages for their labor and seeks to do so through this newly proposed fee”

While Measure 77 received a 76.56% positive response from the voters, the campus did not reach the required 25% total of student population threshold voting in the election in 2022, which is required for any fee measure to pass. KZSC plans to propose this measure again in 2024. If a majority of students who complete this opinion poll indicate a willingness to support this student fee, KZSC will pursue placing a referendum on the Spring 2024 student Election Ballot.

Question 1: If a measure to support student salaries at KZSC was on a future election ballot, would you vote “yes” to continue to sustain the programs and services of this radio station?

- Yes
- No

Question 2: If yes to Question 1, what is the maximum fee amount you would agree to contribute?

- \$3.75/quarter (\$15/year)
- \$4.00/quarter (\$16/year)
- \$4.25/quarter (\$17/year)
- \$4.50/quarter (\$18/year)
- \$4.75/quarter (\$19/year)
- \$5.00/quarter (\$20/year)

KZSC students and staff thank you for completing this opinion poll.