ATHLETICS OPINION POLL

Athletics Opinion Poll Spring 2016

Question:

Would you support a new student fee of approximately \$90 per quarter (\$270 per year) to retain the current NCAA Athletics program at UC Santa Cruz?

Summary Points:

- If students support this new fee, it will be placed on the ballot in Spring 2017 for an official vote.
- If students do not support this fee, Athletics will be dropped in 2016/17.
- If approved as a new fee in 2017, the new fee will begin Fall 2017 and generate approximately \$4.5 million annually.
- \$3.3 million will go to Athletics and \$1.1 million to Return to Aid

Background:

- Due to student demand, NCAA Athletics began in 1980
- UCSC currently participates in 15 NCAA sports at the Division III level
- The UCSC Athletics program has earned:
 - 7 National Championships
 - o 26 Individual National Champions
 - o 226 All-Americans
- Last year, 71% of UCSC student-athletes earned a 3.0 GPA or higher
- The overall department GPA is 3.36 and the Athletics program has a 100% graduation rate for the past 5 years
- At UCSC athletes DO NOT get special admits, priority housing, or priority registration

Funding:

The current budget for intercollegiate Athletics includes funding from Student Services Fees, the Student Programs Fee (Measure 7), the Intercollegiate Athletics Sports Team Fee (\$5/quarter/student-passed in 2007), revenue generated through fundraising efforts, and temporary funding from central campus administration.

Despite the many benefits of Intercollegiate Athletics, UCSC is unable to fund this program permanently. Temporary funding from central campus administration will expire in June 2017. If a sustainable funding model is not implemented, the Athletics program will be dropped by the University.

What does your vote mean:

If a simple majority of students who vote in the 2016 election vote YES, the question will be placed on the 2017 ballot as a student fee referendum.

If the simple majority threshold is not met, the NCAA Athletics Program will be eliminated by June 2017 when the temporary funding expires.